

THE SPORTS COMMUNIQUE

IISM's OFFICIAL NEWSLETTER

DECEMBER 2025



RASIKA KULKARNI: MAKING AN IMPACT!

IISM's Co-Founder & MD Wins 'Women of Impact' Award



Heartiest congratulations to IISM's Co-Founder & Managing Director **Ms. Rasika Kulkarni**, as she recently received the 'Women of Impact' Award in a ceremony held at the National Stock Exchange (NSE) in BKC, Mumbai.

It was a fabulous event with multiple women making a difference in the society, breaking stereotypes in various walks of life were awarded.

We at IISM are extremely proud to see Ms. Kulkarni be a recipient of this award as it is a symbol of her lifelong journey and her impact as one of the dynamic leaders in the events and sports industry.



LIONEL MESSI IN MUMBAI



IISM Students at the G.O.A.T India Tour Event



IISM's students got the privilege of working in the **G.O.A.T India Tour** event as football's royalty & 2022 FIFA World Cup winner **Lionel Messi** arrived at the **Wankhede stadium** in **Mumbai**. Our young & dynamic Sports Management professionals were proactively involved in handling stadium operations, as part of **TCM Platform's** team. On the learning front, working to do crowd management at such a large scale event was a golden opportunity for our students. Such valuable exposure will go a long way in their journey to becoming leading sports events managers. They would've also felt thrilled to breathe the same air as Lionel Messi and we hope they get plenty more such opportunities in the future!



December 2025

ITALIAN BUSINESS DELEGATION AT IISM



An esteemed high-level **Italian business delegation** graced the IISM Mumbai campus to discuss future synergies.

The Italian delegation was on a two-day visit to India — facilitated by the Confederation of Indian Industry (CII) — to advance talks on Italy & India's expanding economic partnership as the European country seeks India as a top priority market for business.

IISM's Founder **Mr. Nilesh Kulkarni** and Co-Founder & MD **Ms. Rasika Kulkarni** along with members of IISM's senior management were also present to welcome them.

We at IISM feel privileged to have these Italian delegates visiting our campus and will strive to be a key facilitator to fulfill their expectations.



IISM JOINS HANDS WITH IIM MUMBAI

One-Year Postgraduate Programme in Sports Management (PGPSM) Launched



IISM is proud to collaborate with **IIM Mumbai** as the two institutions are jointly launching a **One-Year Postgraduate Programme in Sports Management (PGPSM)**. This is a path-breaking milestone for us at IISM — the pioneer of Sports Management education in India since 2010.

This new PGPSM course, jointly delivered by the esteemed IIM Mumbai and IISM faculty, is going to further our vision of shaping leading sports management professionals who are transforming India's sports ecosystem. IIM Mumbai's deep management expertise and its meticulous academic structure is going to elevate the value of this new programme to the next level.

The delivery of this programme will leverage sports and management foundational concepts like General Management, Operations, Finance, Marketing, Human Resources, Sports Business, Event and Facility Management, Sponsorships, Media and much more. Graduates enrolling in this PGPSM course will come out as highly capable sports business managers, sports entrepreneurs, athlete managers, sponsorship consultants, sports data analysts, and many similar professionals in the sports management realm.

IIM Mumbai's strong pedagogical foundation in management education coupled with IISM's live industry exposure, experiential learning opportunities and Masterclasses with sports industry stalwarts is going to help holistically develop sports managers who can hit the ground running in the industry.

We at IISM are elated to join hands with a storied institution like IIM Mumbai and believe that we shall be delivering on the vision of uplifting India's sports industry to newer heights.



Mumbai Hustle Elevated by IISM Students



Junoon — India's First Sports Management Fest — was back for a seventh edition as IISM's aspiring sports managers rolled up their sleeves and put up an amazing spectacle across three days.

The theme of this year's Junoon Sports Fest was '**Mumbai Hustle**', capturing the essence and spirit of Mumbai city across various indoor and outdoor sports events.

From a classic **Sports Quiz - 'Beyond the Arena'** conducted by our esteemed quizmaster **Mr. Milind Wagle** to an intense **IPL Auction - 'Billionaire's Row'** headed by IISM alumnus **Mr. Harsh Raut** — it was a display of sporting expertise on both the organizers and participants' end.

The indoor sports held at the IISM campus included events like '**Controller cha Raja**' - FIFA, '**The Mahalaxmi Mate**' - Chess, '**Mandvi Pocket**' - Carrom, '**Gully Royale**' - BGMI and '**Tu-Tu-Main-Main**' - Table Tennis.

Meanwhile, outdoor sports events like '**Gully to Glory**' - Turf Cricket, '**Aamcha Maidan**' - Turf Football, '**Bombay Shuttle**' - Badminton, and '**Racket Raj**' - Pickleball were held at The Sports Foundry facility in Bhandup, Mumbai.

The entire team of IISM students involved in the organizing of this Junoon Sports Fest were hands-on involved on all fronts. They had began preparations for the three-day event over a month in advance, with a proper hierarchical structure and processes across various departments such as event operations, media, sponsorships, and social media marketing.

We're incredibly proud of these young dynamic students who once again implemented their classroom learnings in practical on-ground situations. Such practical implementation experiences will go a long way in the development of these aspiring sports management professionals.



Mumbai Hustle Elevated by IISM Students



CONTROLLER CHA RAJA
(FIFA)



THE MAHALAXMI MATE
(CHESS)



AAMCHA MAIDAN
(TURF FOOTBALL)



GULLY TO GLORY
(TURF CRICKET)



MANDVI POCKET
(CARROM)



TU-TU-MAIN-MAIN
(TABLE TENNIS)



GULLY ROYALE
(BGMI)



RACKET RAJ
(PICKLEBALL)



BOMBAY SHUTTLE
(BADMINTON)



BEYOND THE ARENA
(SPORTS QUIZ)



ORGANIZING TEAM

"If I have to explain Junoon in word, for me, it would be a life-changing experience. I've learned so much from it. I've learned to be patient, to be calm. I've learned to be a better human. I've learned to be a great problem solver, a quick decision-maker."

Shakshi Jain (TYBSM) -
Vice President, Junoon

[CLICK HERE TO WATCH THE
FULL TESTIMONIAL VIDEO](#)

"I'm really grateful that we have completed this event with great success. It has been a great experience. All the departments have worked so well, so hard for around one

Sagnik Bhattacharyya
(MSM) -
Vice President, Junoon

[CLICK HERE TO WATCH THE
FULL TESTIMONIAL VIDEO](#)

"It was my dream to do Junoon as a President or be a part of Junoon as I had worked previously in Junoon in my first year. Because I love the energy here, the excitement, the planning, process, and everything that goes behind the whole fest."

Trusha Chheda (TYBSM) -
President, Junoon

[CLICK HERE TO WATCH THE
FULL TESTIMONIAL VIDEO](#)



IISM STUDENTS AT KHELO INDIA

Khelo India University Games - Rajasthan 2025



The 2025 edition of the **Khelo India University Games** had **50+ IISM students** working in various capacities handling the operations of this mega event in Rajasthan, held across seven different cities. IISM was once again the Knowledge Partner for Khelo India and **Sports Authority of India (SAI)**, as it has been for the past six years. And as for on-ground exposure, our aspiring sports managers got to work in over 13 different departments.

They were involved into athlete verification to university coordination, volunteer management to spectator management, coordinating post-game presentations of medals and certificates along with distribution & storage of sports kits. Around 20 of our students were also assisting the official broadcaster **DD Sports** in real-time broadcasting for keeping check of time, scores, records & results.

All in all, they got extensive exposure of working at a national level multi-sport competition. With modules like event management, venue operations, sports broadcasting, and data analytics in their sports management degree curriculum, this experience of working at the Khelo India University Games will help our students massively in understanding the nuances of each of these verticals. We're proud of these dynamic youngsters who're always ready roll up their sleeves and work in top national sports events like Khelo India and gain vital live exposure in the realm of sports management.



SportsBizEdu 2025

An Enriching Conference Research, Ideas & Expertise



Following the success of last year's edition, the **SportsBizEdu Research Conference 2025** was held at IISM, marking its second edition. The two-day event commenced with an engaging pre-conference workshop on Day 1, followed by the main conference on Day 2.

This year, the conference brought together leading thinkers, researchers, and practitioners in sports education, offering rich insights across sports science, psychology, innovation, entrepreneurship, and sports event management through thought-provoking presentations, interactive workshops, and masterclasses.

The conference was graced by distinguished guests, including the Chief Guest, **Mr. Uday Wankawala**, CEO of Atal Incubation Centre – Rambhau Mhalgi Prabodhini, and the Guest of Honor, **Dr. Keyurkumar Nayak**, Director of the Garware Institute of Career Education and Development (GICED), University of Mumbai.

They were joined by **Mr. Nilesh Kulkarni**, Founder-Director of IISM, and **Ms. Rasika Kulkarni**, Co-founder of IISM. Mr. Nilesh Kulkarni delivered the welcome address, setting an inspiring tone for the proceedings.

The conference featured three specialized jury tracks — **Management, Science, and Entrepreneurial** — each led by eminent experts who evaluated research contributions and guided participants through their respective domains.



SportsBizEdu 2025

An Enriching Conference Research, Ideas & Expertise



Management Track Jury

- **Prof. Shankar Murthy** (Former Professor & Chair, CSR Activities, IIM Mumbai; Chair of the Session)
- **Dr. Kavita Mathad** (Professor & Dean, School of Business, Indira University)
- **Dr. Farida Virani** (Professor, HR & Behavioural Sciences, MET IOM)

They provided deep insights into leadership, organisational behaviour, and contemporary management practices in sports.



Science Track Jury

- **Ms. Vasanthi Kadiravan** (Former HOD, Physical Education Department, University of Mumbai; Chair of the Session)
- **Dr. Yuvraj Singh** (Sports & Musculoskeletal Physiotherapist)
- **Dr. Priya Jaiswal** (Sports Physiotherapist & Athlete Development Specialist, D.Y. Patil Sports & High Performance Centre)

Their expertise brought academic rigor and scientific depth to discussions on athlete health, performance enhancement, and applied sports science.



SportsBizEdu 2025

An Enriching Conference Research, Ideas & Expertise



Entrepreneurial Track Jury

- **Mr. Dipesh Mohile** (Angel Investor; Founder & CEO, Think Beyond Numbers; Chair of the Session)
- **Mr. Vishnu Govind** (Professor of Practice, IISM)
- **Mr. Sachindra Kamble** (Incubation Manager, Atal Incubation Centre – Rambhau Mhalgi Prabodhini)

They inspired participants to explore innovative ideas and emerging opportunities in the sports startup ecosystem.

In addition to the jury evaluations, the conference was enriched by invited talks and workshops delivered by leading experts.

Prof. Shankar Murthy delivered an inspiring session on the sustainability framework for large-scale sporting events.



Meanwhile, **Dr. Sanika Divekar** (Senior Sports Psychologist, MPower) and **Ms. Mugdha Bavare** (Sports & Counselling Psychologist & Founder, Mindsports) conducted impactful workshops on sports psychology, athlete mental well-being, and performance readiness.

Dr. Yuvraj Singh also shared practical insights on sports injuries and musculoskeletal care.



SportsBizEdu 2025

An Enriching Conference Research, Ideas & Expertise

The conference concluded with the announcement of outstanding research contributions across all tracks and awarding of certificates to the respective winners.



Management Track Winners

Full Paper

Gold: Hatim Jabalpurwala
& Tripti Singh
Silver: Shreya Kuruhuri

Extended Abstract

Gold: Kinjal Mehta

Poster Presentation

Gold: Nidhi Kothari

Entrepreneurship Track Winners

Gold: Parthiev K.S.

Silver: Dhyey Parekh &
Mohammad Hassan Deshmukh

Bronze: Shreeya Dighe &
Amirah Asif Mirza

Science Track Winners

Full Paper

Gold: Durgaraj Konar
Silver: Ankita Saroj

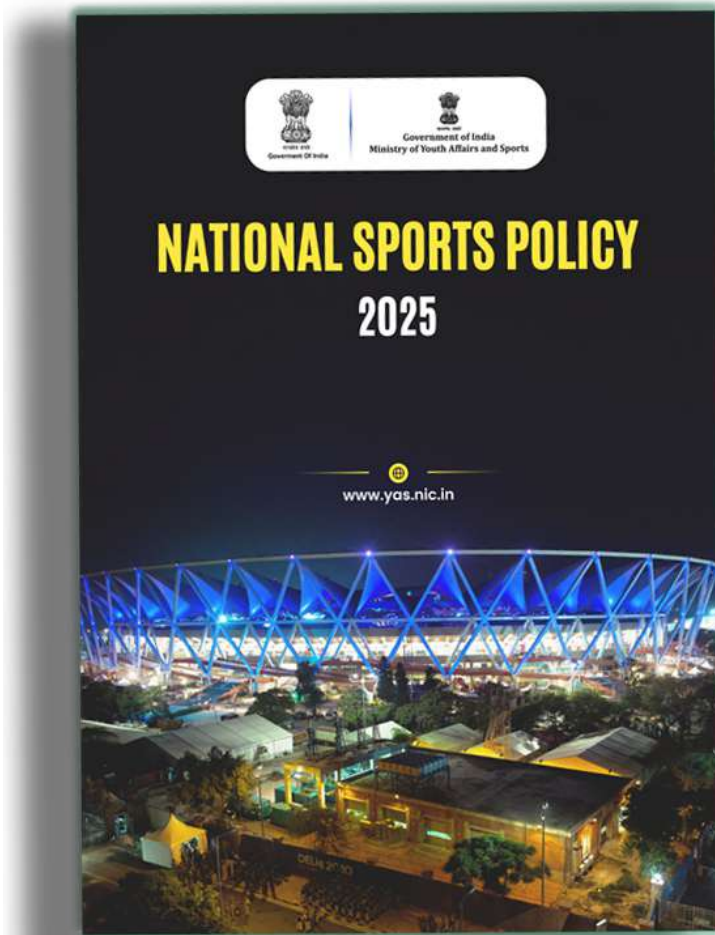
Poster Presentation

Gold: Ankita Saroj & Puneet Dwivedi
Shared Silver : Shreeya Dighe
& Ayushi Dhakate
along with Priyal Karania



NATIONAL SPORTS POLICY 2025

Decoding NSP 2025 with IISM Faculty



The Indian government recently introduced a groundbreaking **National Sports Policy (NSP)** that aims at fostering the development of sports in the country, and not just in the playing arena.

Leveraging sports for the nation's economic development, inculcating sports in people's lives as a cultural phenomenon and strengthening India's athlete pool at the grassroots level — this NSP is a gamechanger for our sports industry.

Our esteemed faculty at IISM have given their perspective on this latest policy in an engaging video series on IISM's social media handles.

Ms. Avanti Desai, Mr. Rohit Walavalkar, Mr. Pankaj Athawale, Dr. Natarajan Pillai, Ms. Kinjal Mehta, Ms. Ayushi Dhakate, and Mr. Parth Pandya have provided interesting insights on how this NSP could revolutionize sports in India and could establish us as a 'Sporting Powerhouse' in the upcoming decades!

Click on the links below to watch the seven feature videos that deep-dive into this National Sports Policy, decoding its vision, five important pillars and the overall impact on India's sporting landscape.

▶ **Decoding the Vision of National Sports Policy (NSP) 2025**

▶ **5 Pillars of National Sports Policy (NSP) 2025**

▶ **Integration with National Education Policy (NEP) 2020**

▶ **Making Sports a People's Movement**

▶ **Leveraging Sports for Social Upliftment**

▶ **Strengthening India's Economy on the Bedrock of Sports**

▶ **Powering India's Global Sporting Ambitions**



IISM SUPER LEAGUE

Experiential Learning on Athlete Management



Rounding off their curriculum for the Athlete Management module, our TYBSM students participated in the **IISM Super League**, which was the finale of their Experiential Learning activity conducted by **Mr. Jitesh Mehta** — the owner of Birbal Sports & Entertainment.

The initial round of this IISM Super League consisted of a Media Management activity a couple of months ago, which also had the attendance of India Women Cricketer **Saima Thakor**. Back then, students had to manage hypothetical press conference situations about athletes in various sports.

Cut to this finale, it involved students presenting their solutions for hypothetical sports business scenarios and applying their learnings of athlete management. And to evaluate them on multiple parameters, the judges panel involved **Mr. Ronak Dalal** — Partner at Birbal Sports & Entertainment and **Mr. Rohit Walavalkar** — Manager - Academics and Partnerships at IISM besides Mr. Mehta.

The four finalist teams namely, Team Agni, Team Stryde, Street 2 Stadium, and Blunt Force Trauma put forth their ideas and had to be astute in answering the judges' questions. However, it was Team Agni that scored the highest cumulative total across all parameters to take the IISM Super League trophy.

Ms. Aahana Mehta — a Celebrity Manager and Business Head at Entertainment Consultant - TM Ventures — was also present at the trophy presentation ceremony.

She gave her perspective about the nuances of celebrity and athlete management. She stated how students need to enhance their interpersonal skills and understand humans on a deeper level to be a successful athlete manager in the industry.

All in all, it was a highly engaging and knowledgeable event that taught everyone about how Athlete Management is a difficult ballgame.



MASTERCLASS



Mr. Yash Pathak
Sports Presenter & Commentator

Masterclass by Mr. Yash Pathak

A young and dynamic sports presenter & commentator — **Mr. Yash Pathak** recently graced the IISM campus for an amazing Masterclass session for our students.

Having worked as an *Emcee and Host* for **Mumbai Indians**, Mr. Pathak intrigued our aspiring sports management professionals, as they could relate with his journey into the world of anchoring and wanting to be a sports presenter & commentator.

Mr. Pathak was also impressed with the proactive nature and pedigree he saw in our dynamic students at IISM. He praised how IISM is delivering on a vital need of Sports Education in India and producing top sports management professionals to enrich India's sports ecosystem.

Masterclass by Ms. Kavita More

This month also saw **Ms. Kavita More** — the *Head HR at Total Sports and Fitness* — deliver a highly interactive Masterclass to IISM students on how to break into the growing Sports Industry.

Drawing on her extensive experience in Human Resource Management and handling several talented candidates in the Sports Retail sector, Ms. More enlightened our students about where they need to buckle up to land their dream roles in top sporting organizations.

From the skillsets recruiters look for to the mindset young professionals should develop — she gave a detailed overview of how IISM students can hit the ground running in the world of sports management. Overall, it was a really engaging and insightful session.



Ms. Kavita More
Head HR at Total Sports and Fitness



IISM STUDENTS VOLUNTEERING

A Taste of Real-World Sports Management



Our talented sports management professionals had the privilege to volunteer at the **Tennis Premier League (TPL) 2025**, applying their classroom learnings.

Having studied about how a professional sports league is organized with thousands of people working behind the scenes at IISM, these youngsters got the chance to explore the intricacies of league management hands-on.

They rolled up their sleeves to contribute across an array of functions during the TPL including marketing, social media, sponsor coordination, PR & operations. While these students had engaged in such activities at the IISM campus, doing it in a professional league setting is a whole different



IISM students also got the opportunity to volunteer at the **WNC Navy Half Marathon Mumbai**.

Working side-by-side with the organizing team during this live exposure, our student volunteers handled on-ground operations of the marathon event quite well. They were involved in coordinating with the runners, ensured the accuracy of tags, and helped streamline any other responsibility needed to smooth run such a sports event.

Naturally, this volunteering experience taught them a lot with regards to problem-solving and working under pressure.



IISM STUDENTS VOLUNTEERING

A Taste of Real-World Sports Management



Our aspiring sports managers also worked at the **GoFlo Run 2025**, which was raising awareness for menstrual health, women's fitness and community empowerment.

From route management to race-day operations, hospitality and crowd management, they were involved in multiple aspects of this event, implementing their theoretical learnings.



Another running event where IISM's rockstars capitalized on learning sports event management on-field. An interesting inflatable obstacle course of 5 km was certainly an interesting event to work upon.

Though, our future sports managers had to be vigilant about the usual crowd management and handling on-ground operations from a logistical perspective.

With event operations management being a crucial pillar in the world of sports, such experiences are very important for IISM students, and they understand the same to maximize on such opportunities throughout their academic



IISM'S BOYS CRUISING TO VICTORY

Dominant wins in the MCA Senior College Cricket Tournament



IISM's student team has entered the MCA Senior College Cricket Tournament being held across the city of Mumbai from December 15th, 2025 to January 31st, 2026.

IISM's team played their opening game against **Prahladrai Dalmia Lions Sr College Of Commerce**, securing a mammoth **200-run victory**! Our team's wicket keeper batter Arpit Dhadve's aggressive knock of 153 off just 97 deliveries was the highlight of this opening game.

The second game against **Dr. Ambedkar College Of Commerce & Economics** saw our team put up another clinical performance, clinching an **86-run win**. Our team's captain Atharva Poojari produced a match-winning all-round performance with his knock of 50 (31) and a 4-wicket haul — 4/18!

They secured their third consecutive win against **Bunts Sangha Mumbai's Anna Leela College**, beating them in a low-scoring thriller, winning by **59 runs**. All-rounder Bhavishya Gaikwad's 34 (25) and a clinical spell of 4/24 was the defining performance of the game.

With this victory, IISM's team have secured their place in the quarter-finals of this MCA Senior College Tournament and will be keen to progress further to bring home the trophy.



MERRY CHRISTMAS 2025



BLOG



In a country where passion for sports runs in the blood, **International Institute of Sports & Management (IISM)** transformed enthusiasm into expertise, bridging the gap between playgrounds and boardrooms. Today, it stands as a pioneering institution that empowers students to turn their love for sports into meaningful, impactful careers.

From a vision that began in 2010 to becoming Asia's first and largest sports education institute, IISM's journey reflects how an entire professional sector has emerged in India with IISM at the forefront, shaping the nation's sports ecosystem, nurturing skilled professionals, and driving excellence in the sports industry.

In this blog, we explore IISM's inspiring history, academic programmes, entrance tests (SMAT & SSAT), campus experience, industry exposure, internships, placements, partnerships, and contributions to India's sports sector, offering a complete picture of what it truly means to be part of IISM.

[CLICK HERE TO READ THE FULL BLOG](#)

IISM: SHAPING INDIA'S SPORTS LEADERS | ADMISSIONS OPEN FOR 2026



BLOG



Athletic performance isn't just achieved on the field. There's a lot of groundwork that goes behind improving a player's physique, diet as well as physical & mental fitness, before they can perform at the highest level without much hassle.

And there's a perfect field of study that aims at optimizing performance in this way: Sports Science.

What is Sports Science?

Sports Science is the interdisciplinary study of how the human body and mind respond to exercise, training, and performance. It merges physiology, biomechanics, nutrition, psychology, data analytics, and technology to enhance every aspect of an athlete's preparation — from nutrition and recovery to mindset and movement.

While regular exercising and diet maintenance is still important, Sports Science goes a few steps forward to sophisticate these processes with nutritional evaluation, biomechanical analysis, and correcting exercise forms using physiology.

[CLICK HERE TO READ THE FULL BLOG](#)

WHAT IS SPORTS SCIENCE? — VERTICALS, IMPORTANCE & SCOPE



BLOG



Once seen as recreation or entertainment, sports today has evolved into an investible economic sector with clear revenue streams. The sports industry is about billion-dollar market that bring together fans, brands, and athletes from around the globe. What began as mere competitions has evolved into a booming industry that fuels economies, creates jobs, and builds cultural legacies.

According to The Business Research Company, the global sports industry grew from **US\$486.6 billion in 2022 to US\$512.1 billion in 2023**, and is projected to reach around US\$623 billion by 2027. Behind this massive success are the world's leading sports leagues, each combining strategy, innovation, and spectacle to generate staggering revenues and fan engagement.

Here's a closer look at the top 10 richest sports leagues in the world, including India's pride – the Indian Premier League (IPL), which has quickly climbed to global prominence.

[CLICK HERE TO READ THE FULL BLOG](#)

WORLD'S TOP 10 RICHEST SPORTS LEAGUES: THE BILLION DOLLAR POWERHOUSES



BLOG



India's sports business has bloomed into a treasure trove of opportunities. Why opportunities, one might ask? It's because the sports business in India, as of 2026, benefits not only the investors but everyone involved in the process.

Sports Leagues like the Indian Premier League (IPL) and the Pro Kabaddi League (PKL) have completely changed this commercial landscape of the sports industry, with all stakeholders such as players, organizers, sponsor brands benefitting massively.

How IPL Changed the Game

The Indian Premier League (IPL) is the biggest cricket league in the world and has gained global recognition from various cricketing nations as well as associations. The secret to its success lies in its business model, which laid the foundation for IPL being such a global sensation.

[**CLICK HERE TO READ THE FULL BLOG**](#)

HOW IPL LED INDIA'S BILLION-DOLLAR SPORTS REVOLUTION



BLOG



The sports industry today is far more expansive than what unfolds on the field. It encompasses the business and science of sports, including many facets like leagues & sports events, broadcasting, marketing, PR, athlete management, sports analytics, sports psychology, sports technology, and sports medicine.

The entire ecosystem is extending as one of the fastest-growing sectors in India. Like any major industry, it is fuelled by tremendous opportunities yet challenged by gaps that need exploration. **SportsBizEdu** was envisioned to study these areas, identify the hurdles, highlight the untapped potential, and bring together future leaders, educators, and researchers on a common platform that encourages academic inquiry and strategic thinking.

[CLICK HERE TO READ THE FULL BLOG](#)

SPORTSBIZEDU 2025: A RESEARCH-DRIVEN APPROACH TO SPORTS, BUSINESS & ACADEMIA



BLOG



Any athlete who attains success in their respective sport garners a lot of fame and popularity on a national and international level. In the modern-day of social media and extensive digital coverage, the commercial success of an athlete's personal brand and image has skyrocketed.

Sponsorships, endorsements, contract negotiations, and what not. Their off-ground commitments have increased four-fold, which is why they need to turn to professional management.

Individual celebrity and talent managers, as well as talent management companies, have become the go-to solution for many athletes to handle their off-ground life.

But what exactly do these talent management companies do with regards to athlete management? Let's dive deep into the realm of athlete management while also exploring the top athlete management companies currently managing elite players in India.

[**CLICK HERE TO READ THE FULL BLOG**](#)

TOP ATHLETE MANAGEMENT COMPANIES IN INDIA



BLOG



Khelo India Games have been a constant feature on the Indian sporting calendar since 2018 when the inaugural edition of the Khelo India Youth Games (formerly School Games). Since then, there have been multiple variations of Khelo India Games such as the Youth Games, University Games, Beach Games, Para Games & Winter Games. The common primary goal of these Khelo Games has been to strengthen India's athlete pool at the grassroots level and encourage more participation in Olympic sports.

The 5th edition of the **Khelo India University Games (KIUG)** held from 28th November to 5th December across seven different cities of Rajasthan namely, Jaipur, Ajmer, Udaipur, Jodhpur, Bikaner, Bharatpur, and Kota.

IISM had the opportunity to have over **50** of its current students working on-ground in these Games. Having served as the Knowledge Partner for Khelo India and the Sports Authority of India (SAI) for the past six years, these University Games were a continuation of that association.

[CLICK HERE TO READ THE FULL BLOG](#)

IISM'S ROLE IN 5TH KHELO INDIA UNIVERSITY GAMES - RAJASTHAN 2025



BLOG



India's ambition to host the **Commonwealth Games 2030** and the **Olympic Games 2036** is rooted in a long and steadily evolving legacy of international sports hosting. Over the decades, India's journey as a host nation has reflected a clear progression, from taking major steps in earlier decades to recent several leagues hosting, driven by growing organizational capability, expanding infrastructure, and rising confidence on the global stage.

From the Asian Games in 1951 and 1982, which first established India's presence in multi-sport hosting and transformed broadcast and urban infrastructure, to the Commonwealth Games 2010, which generated significant economic impact through transport infrastructure, each major event has left behind tangible and intangible legacies.

Cricket World Cups, FIFA tournaments, Hockey World Cups, and global events like the FIDE Chess Olympiad have further reinforced India's reputation as a host capable of managing scale, diversity, and commercial complexity.

[**CLICK HERE TO READ THE FULL BLOG**](#)

HOW IS INDIA PREPARING FOR THE 2030 COMMONWEALTH GAMES AND THE 2036 OLYMPICS?



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Curated by:

Mr. Amit Gupte, COO

Mr. Karan Mange, Head- Marketing

Mr. Sandeep Dalvi, Manager- Design

Mr. Aishwary Gaonkar, Executive- Content



International Institute of Sports & Management (IISM)

Ground Floor, Smartworks, Fleet House,
Gamdevi, Marol, Andheri East,
Maharashtra 400059, Maharashtra, India.

Email: info@iismworld.in | Website : www.iismworld.com

T.: +91 8976018871/72