

THE SPORTS COMMUNIQUE

IISM's OFFICIAL NEWSLETTER
June 2024

DEGREE DISTRIBUTION CEREMONY



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Hearty congratulations to the students from the **BSM (2020-2023)**, **MSM (2021-2023)**, and **PGPSM (2022-2023)** graduating Batches! Your relentless dedication and passion for sports management have culminated in this momentous achievement.



Degree Distribution Ceremony - 2024 was graced by the Chief Guest **Shri. Abhinav Bindra**, Padma Bhushan Awardee, Indian Olympic Gold Medallist along with Guest of Honour, **Shri. Piyush Chawla**, A member of the 2011 World Cup winning Indian Cricket team.

Dr. Keyurkumar Nayak (Director of GICED), **Mr. Anil Karnik** (Ex-Director of GICED, Advisor at IISM), **Mr. Nilesh Kulkarni**, Founder Director of IISM & **Ms. Rasika Kulkarni**, Co-Founder of IISM, **Mr. Amitava Pal** (Associate Dean of IISM), and **Mr. Amit Gupte** (Chief Operating Officer at IISM), were also present for the event. The guests shared their journeys and words of wisdom with the students.

Graduates, this is just the beginning! Stay connected with your passion for sports and your alma mater We have unwavering faith in your potential to shape the future of sports management. Go forth and conquer!



Mou Signing For New Horizons In Education! between Absmari And IISM



The Abhinav Bindra Foundation and the International Institute of Sports and Management (IISM) have signed a landmark Memorandum of Understanding (MoU) aimed at revolutionizing sports management and athletic development in India. Launching of two new certification courses-

Advanced Certification on Health, Wellness & Entrepreneurship (HWE)

Certification on Innovation & Sports Entrepreneurship (ISE)

Together, we aim to inspire and innovate in the realms of health, wellness, and sports.



CELEBRATING 14 Years of Excellence



IISM was established in the year 2010 with a PGP course and pioneered the Sports Management Education space in India.

There was a need to have formal degree courses in this segment and hence we collaborated with the University of Mumbai & Garware Institute of Career Education & Development to provide State University approved bachelor's & master's degrees in sports management.

This humble journey which started with 60 students graduating in the first year, today has reached a strong network of 3500+ alumni working in sporting organizations across the country.

Today, 900 Students are studying in our campus & trust us for their education in Sports Management & Sports Science. Since our inception, IISM has been at the forefront of shaping the future of sports education in India and providing competent sports management professionals to fuel the growth of the Indian Sports Industry.

Over the years, our contributions have been multifaceted, from ground-breaking research in the business of sports to fostering industry collaborations that bridge the gap between academia and the sports industry.

In the last 14 years, we ventured into creating industry reports, Impact reports, strategic partners for government sporting events, IISM Knowledge Series and much more.

Our work got recognized in the year 2020, we were awarded Rashtriya Khel Protsahan Puruskar by the president of India, Shri Ram Nath Kovind Ji, Govt. of India for our contribution to the development of sports.

Today, as we celebrate 14 years of IISM, we extend our heartfelt thanks to our Advisors, Faculties, University Officials, Industry collaborators, Students, Parents & Sporting organizations and all our well-wishers for trusting us all these years.

A Big Thank-You!



IISM Farewell -2024

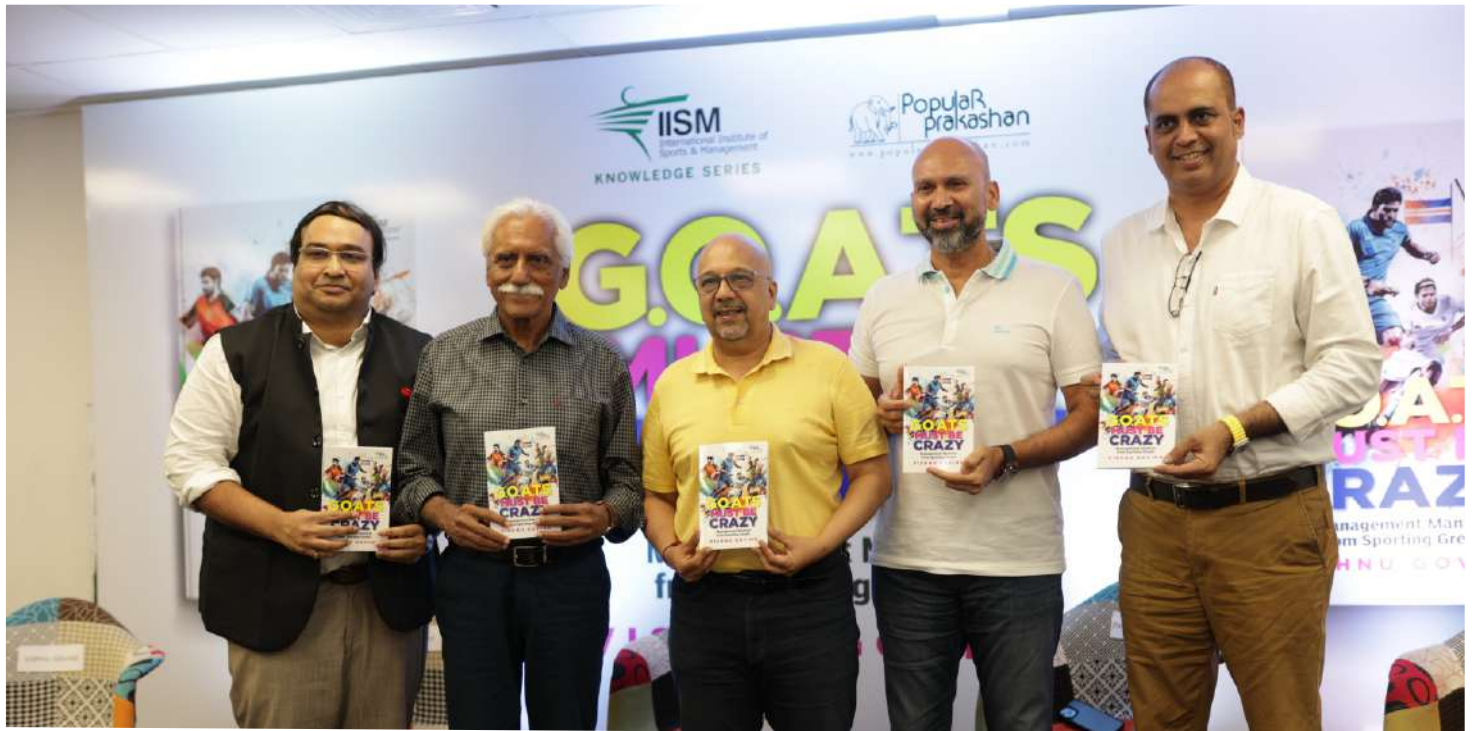


From juniors to seniors, we bid you farewell!

Starting with inspiring words from IISM Founder & Director Mr. Nilesh Kulkarni, His message reminded students of the incredible journey you have undertaken and the bright futures that lie ahead.

The celebration continued with fun games and well-deserved awards, creating cherished memories that we will all hold dear.

BOOK LAUNCH UNDER IISM KNOWLEDGE SERIES



IISM is happy to launch 'G.O.A.T.S Must Be Crazy', a book written by Vishnu Govind, the third book under IISM's knowledge series. Mr. Vishnu Govind is a management professional, an alumnus of IIM Kolkata and a faculty at IISM with extensive experience of over two decades.

The book launch event was graced by the presence of some notable dignitaries, Kamlesh Mehta, former Indian Table Tennis player, Mr. Paras Mhambrey, former Indian Cricketer and current Bowling coach of the Indian National Team, Mr. Ayaz Memon, a renowned Sports Journalist, and Mr. Nilesh Kulkarni, former Indian Cricketer and the founder of the International Institute of Sports & Management (IISM).

The book aims to bridge the gap between sporting excellence and management brilliance. By compiling the wisdom of great sportspersons with modern management practice, this book offers a unique perspective on leadership, strategy, and success in the world of sports.

VOLUNTEERING OPPORTUNITIES FOR THE STUDENTS



Our students are volunteering for all the Indian Premier League matches taking place at Wankhede Stadium.

Wankhede Stadium is one of the prominent venues of the IPL and is the home ground of Mumbai Indians.

IISM is proud of its students for being a part of the anti-ambush team of IPL matches at Wankhede.

Considering the brand value of IPL, preventing anti-ambush marketing becomes crucial for the tournament.



GUEST SESSION Ms. Shailja Jyotsi



It is always a proud moment when our alumni achieve great heights in their respective fields, like our student Shailja Jyotsi from the Master in Sports Management (2018-20) batch.

As the coach of the Indian Rhythmic Gymnastics team for the Asian Championships 2024 in Tashkent, she has brought laurels to the nation through her dedication and expertise.

Shailja's journey is a testament to the power of perseverance and passion. From being a National Judge and founder of the Stellar Gymnastics Academy to guiding our national team, she has carved a niche for herself in the world of gymnastics. Her recent visit to IISM was a moment of celebration, where we felicitated her achievements and she graciously shared her experiences with our current students.

For our present and future students, Shailja's success serves as an inspiration to chase their dreams relentlessly. IISM takes immense pride in nurturing talents like her, equipping them with the skills to conquer the sports industry.

May her accomplishments ignite a fire within you to work hard and leave an indelible mark on the world of sports.



GUEST SESSION Ms. Krushmi Chheda Pawar



International Institute of Sports & Management (IISM) students got a chance to learn from the official Team Nutritionist of Rajasthan Royals, Ms. Krushmi Chheda Pawar.

The students got insider knowledge on the dietary requirements of champions as Rajasthan Royals is the table topper in the ongoing IPL.

She is also a former International Tennis player and a sports scientist.

She has many more accolades to her name and has worked with many elite athletes, eminent actors, and sports enthusiasts.

She was also looking after the nutritional requirements of Kolkata Knight Riders and Kerala Blasters in the past.



VOLUNTEERING OPPORTUNITIES FOR THE STUDENTS



IISM students volunteered in the famous NSCI Inter-Club Sports Championship, which was hosted by Bayside Sports from April 1–15, 2024, putting practical experience front and center. Our scholars took on the responsibilities of handling logistics, talking with officials, arranging with vendors, and guaranteeing a smooth event flow.

At IISM, we really think that providing students with real-world experience is essential to turning academic knowledge into exceptional practical application. Our extensive sports management curriculum is known for producing well-rounded individuals who are prepared to rule the sector. These real-world experiences are its trademark.

Our dedication to developing future leaders via immersive learning experiences is demonstrated by this volunteer work.



FitForFuture



Embracing sustainability through exhilarating eco-games at [#FitForFuture!](#)

We unleashed our competitive spirits with 'Net for Change', honed precision in 'Bowling for Change', and aimed for a greener tomorrow in 'Aim for Change'. This immersive event by IISM celebrated the fusion of fitness and environmental consciousness. Led by our founder, we championed sustainable lifestyles, inspiring students to harmonize sports and nature's rhythm.



Practical Internship for Hands-on Experience



A practical internship for hands-on experience was planned for all the students of our Sports Science Masters program to learn the different domains of sports science at the Sports Authority of India, Kolkata.

Our students got practical experience on various aspects of sports science like exercise physiology, psychology, anthropometry, sports nutrition, strength & conditioning.

A great amount of active learning outcomes and close interaction with athletes helped the students to get better clarity in concepts as well as practical level understanding.



STUDENT'S TESTIMONIAL

Mr. Aniket Khot



Our student, Mr. Aniket Khot from the Master of Sports Science degree program got an internship opportunity with Sports Authority of India, Kolkata. IISM is proud that Aniket gave his 100% towards this opportunity.

The experience was surely a rewarding one for him as he got practical and on-field exposure to Sports Psychology, Exercise Physiology, Sports Nutrition & Anthropometry.

IISM will surely give him more such opportunities in the future and we hope he triumphs in his career.

Proud Winner of IISM - Subrata Gorai

Congratulations to Subrata Gorai for bagging the 1st Runner Up medal in the recent Roll Ball Federation Cup 2024!

His team clinched the silver, securing an impressive 2nd place finish out of 8 national teams that battled it out in Shillong on May 4th and 5th. He is proudly holding the prestigious trophy, wearing his team's jersey.

This is a remarkable accomplishment that deserves recognition and celebration. Well done Subrata on your outstanding performance at this prestigious national roll ball tournament!



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