

# THE SPORTS COMMUNIQUE

IISM's OFFICIAL NEWSLETTER

December 2023







HAPPY NEW YEAR

**2024**

WISHING YOU A YEAR OF NEW BEGINNINGS AND SUCCESS



## SOP DRAFTED BY IISM LAUNCHED DURING THE 37TH NATIONAL GAMES



IISM unveiled a groundbreaking initiative - the development of Standard Operating Procedures (SOP) for the very first time during the 37th National Games in partnership with the Government of Goa and the Sports Authority of Goa (SAG).

This remarkable accomplishment marked the first occasion where a government had diligently crafted SOPs for the National Games. These procedures had been intricately crafted for 14 distinct Functional Areas. Notably, all relevant departments underwent rigorous training to ensure flawless execution.

All praise went to Mr. Nilesh Kulkarni, the Founder Director, for his pivotal role in drafting the SOPs. Additionally, commendations were extended to Mr. Amit Gupte, the Chief Operating Officer, Mr. Amitava Pal, the Associate Dean, and IISM Alumni, Mr. Krishna Kejriwal and Mr. Aman Kumar, both serving as Project Leads, along with the dedicated students. Their combined efforts were instrumental in the success of this groundbreaking initiative.

In the presence of esteemed dignitaries, including the Honourable Minister of Youth Affairs & Sports, Government of India, Shri Anurag Thakur Ji, the Honourable Chief Minister of Goa, Dr. Pramodji Sawant, the Honourable Minister of Sports & Youth Affairs, Government of Goa, Shri Govind Gaude Ji, the Honourable Minister for State of Tourism, Shri Shripad Naik Ji, the President of the Indian Olympic Association (IOA), Dr. PT Usha, the Chief Secretary, Government of Goa, Shri Puneet Kumar Goel, IAS, the Honourable Minister of State in the Ministry of Youth Affairs and Sports, Shri Nisith Pramanik Ji, the Secretary (Sports) & CEO, NGOC, Smt. Swetika Sachan, IAS, and the Executive Director, Sports Authority of Goa & Joint CEO, NGOC, Dr. Geeta S. Nagvenkar, the significance of that moment became even more profound.



## IISM STUDENTS AT 37TH NATIONAL GAMES IN GOA



IISM students took charge of operations at the 37th National Games in Goa, playing a crucial role in the event's behind-the-scenes activities.

Team IISM swung into action on October 26 at the iconic Fatorda Stadium, the epicentre of the event. The opening ceremony drew nearly 3,200 students from 150 schools, and our students efficiently managed the logistics to accommodate everyone.

Planning their arrival, directing them to designated areas, distributing food and water, and ensuring their safe exit from the venue were all part of this process.



The IISM team received acclaim for their performance, demonstrating full dedication to flawlessly executing the 37th National Games in Goa. Their meticulous efforts ensured that every detail fell into place, guaranteeing that the ceremony unfolded without a hitch.







## IISM STUDENTS AT ICC MEN'S CRICKET WORLD CUP 2023



In a series of pitch-perfect moments and captivating behind-the-scenes narratives, our students transformed the ICC Men's Cricket World Cup 2023 into an indelible chapter of their academic journey.

With unwavering commitment, more than 100 students assumed pivotal roles in orchestrating the flawless execution of the ICC Men's Cricket World Cup 2023 in India. They efficiently carried out duties in various departments such as accreditation management, events and operations, hospitality, and campaign setup, in addition to stadium management, across a range of stadiums. Their operations were seamless, demonstrating their ability to adapt to diverse environments.

Their diligence did not go unnoticed, garnering recognition and applause from the event authorities.





## IISM STUDENTS AT SKECHERS WALKATHON



Our remarkable students volunteered at the Skechers Walkathon 2023, contributing step by step to a meaningful cause.

They adeptly handled tasks like bib distribution and ensured precise timing tag verification at the expo. This dedication aligns with our mission of nurturing future sports management experts.





## IISM STUDENTS AT ULTIMATE PICKLEBALL CHAMPIONSHIP



**Pickleball**, a sport gaining momentum in India, has expanded to *16 states with over 3,000 registered players*. The love and passion for this growing sport were witnessed firsthand by our dedicated students, who had the unique opportunity to volunteer at the Ultimate Pickleball Championship.

In key roles related to production, operations, and hospitality, they became the driving force that brought this event to life. Their invaluable experience gave them a glimpse into the intricate workings of a major event, highlighting the importance of every detail



## IISM STUDENTS AT AFC CHAMPIONS LEAGUE MATCH



Stepping onto the field, our students volunteered in the **AFC Champions League Mumbai City FC** vs. Al Hilal match, demonstrating their dedication in the hospitality and operations departments. Their commendable performance earned well-deserved applause.

This achievement underscores their commitment and reflects the quality education imparted at IISM. Witnessing these students embrace such opportunities early in their college journey, learning from seasoned professionals, and exemplifying professionalism fills us with immense pride.



## IISM STUDENTS AT TENNIS PREMIER LEAGUE AUCTION



Our incredible students took on pivotal roles within the Auction Management Team and excelled in their responsibilities at the Tennis Premier League auction. Their performance was nothing short of remarkable.

Their unwavering dedication and commitment were the true stars of the evening, ensuring that every aspect of the event ran seamlessly. It's not just about teamwork, but the heart and soul they poured into making it a grand success.

It is opportunities like this that help the students develop their skills, such as leadership, networking, civic engagement, etc., and excel in a wide array of sports management.





## IISM LAUNCHES NEW REPORT ON SURVEY ON INDIAN ATHLETES' PERSPECTIVES ON SPORTS SCIENCE AND TECHNOLOGY



We are thrilled to share an insightful recap of our presence at the Exspo Conclave in Pune, where our Founder Director, Mr. Nilesh Kulkarni, took centre stage as a distinguished panellist and launched a report on the “Survey on Indian Athletes' Perspectives on Sports Science and Technology.”

The panel discussion focused on the topic “Business, Management, and Science of Sports.” The panellists featured industry experts like Mr. Eeshan Lokhande, Co-founder of the Indian Supercross League, Mr. Pavit Singh, Managing Partner at Ileseum Clubs, Ms. Preeti Jhangiani, Founder of Pro Panja League, and Mr. Remus D'Cruz, Head Marketing - Sports & Community Engagement at Apollo Tyres Ltd.

Following the discussion, Mr. Kulkarni launched the report alongside two brilliant minds: Mr. Nino Severino, a former Olympic and WTA Touring Coach, and Dr. Ajit Mapari, Founder of Fit2Sport.

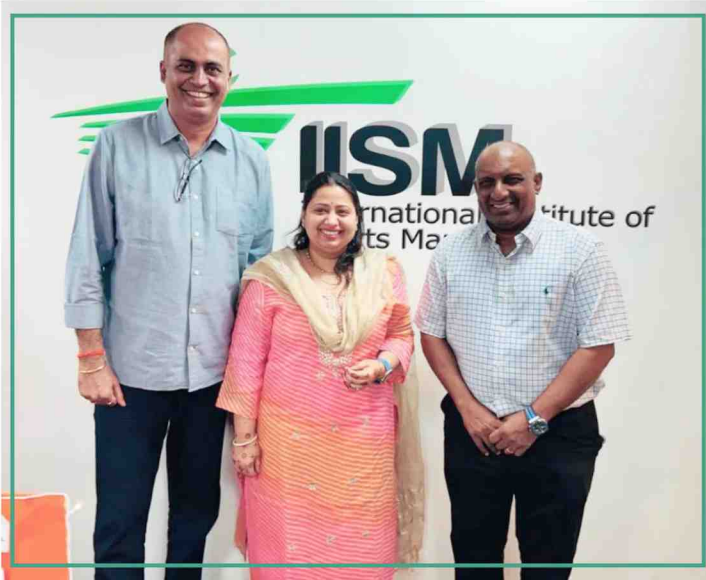
Mr. Amitava Pal, Associate Dean of IISM, played a crucial role as the guide for the report. Joining forces with him were Ms. Arpi Shah, Adjunct Professor and Coordinator, and Ms. Ayushi Dhakate, Adjunct Faculty and Coordinator.

Their dedication and commitment resulted in a report that promises to be a valuable resource for athletes, coaches, and sports enthusiasts alike.





## MR. ARAVINDA DE SILVA AT THE IISM CAMPUS



It was an honour to welcome Mr. Aravinda De Silva, the distinguished inductee of the ICC Hall of Fame, to the IISM campus.

Renowned for his pivotal role in securing Sri Lanka's historic victory in the 1996 Cricket World Cup, Mr. De Silva demonstrated unparalleled skill in the final match against Australia. His unbeaten century and three wickets earned him the prestigious 'Man of the Match' award.

As a celebrated Sri Lankan batter, Mr. De Silva's remarkable consistency was evident throughout his 18-year international career, highlighted by an impressive tally of 20 Test centuries—the third highest among Sri Lankan men's players.





## STUMPS & SIXES IISM'S STUDENT-LED CRICKET SPECTACLE



Our commitment to fostering a culture of exploration was vividly demonstrated with the introduction of 'Stumps & Sixes,' a student-led initiative that unfolded during the ICC Men's Cricket World Cup India 2023.

Stumps & Sixes was an exclusive pre-match analysis show meticulously crafted by our enthusiastic students that captured the essence of the World Cup.

The students immersed themselves in the intricacies of the matches, delivering insightful pre-match game analyses. Behind the scenes, they orchestrated a symphony of excitement, mastering the art of show organisation and crafting compelling cricket narratives.

We strive hard to provide an environment that transcends traditional classroom boundaries, encouraging students to embrace fresh challenges and opportunities. Stumps & Sixes stands as a testament to our dedication to hands-on learning, offering an exhilarating experience for aspiring sports and cricket enthusiasts.





## GARBA CELEBRATIONS AT IISM



To give our outstation students a glimpse of Mumbai's nine-day celebrations, we organised a garba dance evening at the IISM campus.

The campus witnessed a cultural integration where students added their own essence to the event and swayed to the rhythmic beats of garba dance, creating a vibrant tapestry of cultural harmony. With a significant number of outstation students, this wasn't just a celebration; it was our way of creating a warm and welcoming haven for our extended IISM family.

It's worth mentioning that this annual celebration has now become a cherished tradition at IISM. This event exemplified the inclusive and warm atmosphere that we provide for all our students, especially those coming from different parts of the country, making them feel right at home.





## UPLIFTING WELL-BEING: FIT INDIA WEEK **AT IISM**



In support of the nationwide initiative by the government to promote health and wellness in colleges and higher education institutions, we participated in the promotion of Fit India Week! This wellness celebration was spearheaded by the Student Governing Body, highlighting the importance of a healthy lifestyle.

At IISM, we hold this initiative in high regard, understanding the profound impact of a healthy lifestyle on our community. Our commitment to fitness seamlessly aligns with such endeavours, showcasing the vibrant culture within our institution.

Throughout the week-long event, students united to embrace the essence of well-being, collectively striving towards a healthier and happier future. It was a remarkable showcase of our dedication to holistic wellness and the spirit of unity among our student body.





## MENTAL HEALTH AWARENESS CAMPAIGN AT IISM



In the journey of a student, navigating challenges like societal expectations, peer pressure, and academic stress is inevitable. At IISM, we place a significant emphasis on mental health, recognising its importance to the overall well-being of our students.

To bring attention to this crucial aspect, students of the Student Life Cell organised a mental health awareness campaign on campus. The event, themed #sochkabadlaav, aimed to instigate a positive shift in perspective, particularly regarding breaking barriers and altering attitudes surrounding mental health.

Through impactful performances by students, we sought to underline the significance of mental health, emphasising that well-being extends beyond academic achievements.

It's essential to remember that mental health matters, and every individual is important. Let's collectively work towards dismantling stigmas by fostering supportive conversations about each other's well-being—one meaningful interaction at a time.





## PROUD WINNERS OF IISM

The outstanding performances of our talented students, Mr. Sai Siddharth and Ms. Dhriti Hati, at the University Games Taekwondo selection competition thrilled us. The results were truly remarkable.



### Mr. Sai Siddharth

secured the second position in the Men's category, earning a well-deserved silver medal!

### Ms. Dhriti Hati

impressed everyone by claiming the third spot in the Women's category, achieving a bronze medal!





## PROUD WINNERS OF IISM



### Ms. Priya Dhabalia

In alignment with our ongoing encouragement for students to embrace opportunities and showcase their talents, Ms. Priya Dhabalia serves as a shining example of this principle.

Priya achieved a remarkable feat by securing a Gold medal in the Mass Start event and a Silver medal in the Time Trial event at the Khelo India Women's League Road Event. Her outstanding cycling prowess and unwavering stamina were on full display during this competition.

Priya, your dedication, and spirit have not only made us proud but have also positioned you as a champion cyclist.

### Mr. Subrata Gorai

In a significant triumph at the 37th National Games in Goa, we extend our heartfelt congratulations to Mr. Subrata Gorai and his outstanding team for their exceptional performance in Roll Ball.

Debuting at this edition of the National Games, Roll Ball, a dynamic fusion of roller skating and handball, witnessed our talented student secure an impressive 3rd place among the top eight teams representing India.

This achievement stands as a testament to their unwavering dedication and relentless commitment. As they move forward in their journey, we extend our best wishes for their upcoming endeavours.





## PROUD WINNERS OF IISM



### Ms. Anushka Naik

Taking centre stage is Ms. Anushka Umesh Naik, our exceptional athlete, who achieved a commendable 4th place in the Inter Zonal Mallakhamb Competition hosted by L.S. Raheja College of Arts and Commerce.

This notable accomplishment has earned her a coveted spot in the esteemed Mumbai University Team for the upcoming All India Inter University Mallakhamb Championship. We extend our best wishes to her as she embarks on a journey to reach even greater heights in the realm of Mallakhamb.

### Mr. Kshitij Doshi

Our dynamic FYBSM student, Mr. Kshitij Doshi, gracefully skated his way to three impressive silver medals in the Maharashtra State Roller Skating Championship organized by the Roller Skating Federation of India (RSFI). His success isn't just about rolling with it; he's sprinting towards victory on those wheels!

We anticipate he will carry this winning momentum into the National Level Championship.





## RISING SPORTS STARS OF INDIA

IISM students breathe sports and are staunch sports enthusiasts. Our students come from various fields of expertise as well as are active sports players from club, state, national and international level. Here are some of our students who are no less but rising stars of India.



**Saanvi Raje**  
Equestrian

To read more:

[Click Here](#)



**Divya Kadam**  
Karateka

To read more:

[Click Here](#)

You can read about journey of our students on IISM's social media platforms. More stories to come.



[IISMWorld](#)



[@IISMWorld](#)





# ***THE SPORTS COMMUNIQUE***

## **IISM's OFFICIAL NEWSLETTER**

Curated by:

**Mr. Amit Gupte, COO**

**Mr. Karan Mange, Head- Marketing**

**Mr. Sandeep Dalvi, Manager- Design**

**Mr. Abijith Nair, Executive-Content**



**International Institute of Sports & Management (IISM)**

Ground Floor, Smartworks, Fleet House,  
Gamdevi, Marol, Andheri East,  
Maharashtra 400059, Maharashtra, India.

Email: [info@iismworld.in](mailto:info@iismworld.in) | Website : [www.iismworld.com](http://www.iismworld.com)

T.: +91 8976018871/72