

THE SPORTS COMMUNIQUE

IISM's OFFICIAL NEWSLETTER

September 2023

ANNOUNCEMENT



'Strategic Knowledge & Training Partner' for the NATIONAL GAMES 2023



CONGRATULATES
PARTH NAGDA
ON GETTING PLACED AS
EXECUTIVE SALES OPERATIONS
at **Fanatic**

CONGRATULATES
ADITYA RAMACHANDRAN
ON GETTING PLACED AS
PROJECT LEAD SPORTS MEDIA
at **YouGov**

CONGRATULATES
SAHIL KUMAR
ON GETTING PLACED AS
SALES & BUSINESS DEVELOPMENT DEPARTMENT
at **SPORTS CLUB**



ANNOUNCEMENT



IISM proudly announces its role as the 'Strategic Knowledge and Training Partner' for the 37th edition of the National Games, set against the breathtaking landscapes of Goa!

Our commitment to nurturing talent has transformed us from being India's pioneer Sports Management Education Institute into an organization that generates employment opportunities for trained sports management professionals.



LAUNCH OF TATA MUMBAI MARATHON IMPACT REPORT 2023

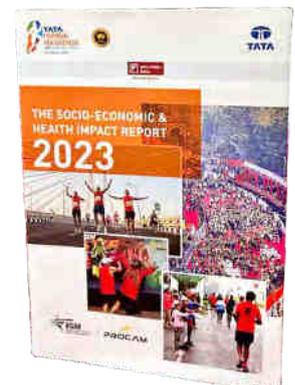


IISM students, under the mentorship of Procam International, unveiled the remarkable **“Tata Mumbai Marathon Impact Report 2023.”** The report was unveiled at *Raj Bhavan* by the esteemed hands of Shri Ramesh Bais, Honourable Governor of Maharashtra. The other dignitaries present for the launch included **Mr. Vivek Singh**, *Jt. Managing Director of Procam International*; **Shri. Sanjay Bansode Ji**, *Minister of Sports and Youth Welfare (Maharashtra)*; **Shri. Chhagan Bhujbal Ji**, *Minister of Food, Civil Supplies, and Consumer Protection (Maharashtra)*; **Shri. Ashish Shelar Ji**, *Treasurer of BCCI*; **Mr. Ujjwal Mathur**, *Senior Vice President and Country Head - India Business at TCS*; **Mr. Madhivanan Balakrishnan**, *Chief Operating Officer at IDFC FIRST Bank*; and **Mr. Adrian Terron**, *Head of Corporate Brand and Marketing Strategy, Tata Group*.

This report showcased the marathon's commitment to promoting fitness, fostering social cohesion, driving economic prosperity, and embracing sustainability. The report was co-authored by our faculty members: **Ms. Kinjal Mehta**, **Mr. Rohit Walavalkar**, and **Ms. Arpi Shah**. It was drafted under the guidance of our Associate Dean, Mr. Amitava Pal.

Special thanks to **Mr. Kevin Pereira**, *Senior Vice-President - Business Development at Procam International*, for his constant support. **Mr. Bhavesh Tanavade**, an IISM alumnus currently working with *Procam International*, also significantly contributed to the report.

Our students - *Neeya Sachdev, Isha Apte, Sabareenath Namboodari, ashish Sharma, Arpita Joshi, Sargam Naik, Soham Pitkar, Harsh Raut, ayush Nag, Niket Gala, Aliasgar Ayaz, Ishaan Mishra, Riddhi Patel, aktimakesvari N, Uday Rajpit, and Sonashe Bhatnagar* - worked relentlessly to gather valuable primary data.



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We proudly welcomed our **Sports Management and Sports Science Cohorts of the Academic Year 2023** for an Orientation Program. The event struck the perfect chord, setting the stage for an unforgettable academic journey!

The Chief Guest, **Mr. Mohammad Kaif**, a Former Indian cricketer, and the Guest of Honour, **Mr. Yuvraj Walmiki**, an Indian Professional Field Hockey Player, inspired the future sports managers with their words of wisdom and passion.

Our Founder Director, **Mr. Nilesh Kulkarni**, encouraged our students to pursue their dreams with determination and enthusiasm.

Our Co-Founder, **Ms. Rasika Kulkarni**; our Advisor, **Dr. Anil V Karnik**; the Assistant Director of Garware Institute of Career Education and Development, **Ms. Shilpa Borkar**; the Associate Dean of IISM, **Mr. Amitava Pal**; and the Chief Operating Officer of IISM, **Mr. Amit Gupte**, were also in attendance.

With this inspiration, the students were all set to embark on their academic journey, driven to achieve greatness and make a lasting impact on the world!



CELEBRATIONS AT IISM

Guru Purnima Celebrations

Our students organized a special program to shower their faculty and mentors with love and appreciation on the occasion of **Guru Purnima at the IISM campus**. The students filled the day with gratitude, heartfelt speeches, and tokens of appreciation.

The students were immensely grateful to their Gurus, whose guidance had instilled in them the values of compassion, curiosity, and resilience, helping them shape into future leaders.



Independence Day Celebration

#BadlavKiAzaadi - This was IISM's theme for celebrating Independence Day. The powerful celebration and social message performed by the students ignited the IISM campus!

The students united in a resolute stand against insecurities and rallied for change while embracing transformation and true liberation.

Our journey towards personal freedom and unwavering growth continued, a testament to the spirit of independence we embody every day



CELEBRATIONS AT IISM

National Sports Day Celebration



We celebrated Indian National Sports Day 2023 at IISM, a grand event organized brilliantly by our Student Governing Body (SGB).

Our students' enthusiasm was unmatched, participating in games like Carrom, Jump rope, Archery, FIFA, and Football.

Student hosts deserve applause for their efficient management of the event.

We acknowledged Indian sports heroes who've excelled against all odds.

The much-awaited logo of the IISM Student Governing Body was unveiled.

Winners were celebrated, and prizes were distributed with joy.

We salute the spirit of sports and unity that this day embodies.



Exclusive GHOOMER screening for IISM students



In a cinematic delight, IISM hosted an exclusive special screening of **“Ghoomer,”** attended by 180+ students. The film's captivating narrative and outstanding performances by Mr. Abhishek Bachchan and Ms. Saiyami Kher enthralled the audience. Later, the stars also engaged with students, creating cherished memories.

After the screening, Founder-Director **Mr. Nilesh Kulkarni** shared an exciting announcement: a comprehensive case study on “Ghoomer.” This study will delve into the movie's audience impact, further enriching students' understanding of the industry. Such initiatives exemplify IISM's commitment to providing unique learning experiences that resonate beyond the classroom.



PROUD WINNERS OF IISM



DIVYA KADAM

Ms. Divya Kadam, a standout student from the PGP batch at IISM, showcased her incredible talent and determination at the National Level Karate Championship in Mumbai.

Divya's precision and grace in the art of Kata earned her the gold, and in the intense Kumite battles, she fought her way to the bronze. Divya also participated in the 37th IGKA National Karate Championship held at Priyadarshini Sports Complex, Mulund, with over 350 participants. She secured a Gold Medal in Kata and a Bronze Medal in Kumite, further adding to her impressive list of achievements.

This remarkable feat serves as a testament to Divya's unwavering commitment and passion, as well as the steadfast support of her team and trainers.



PROUD WINNERS OF IISM



LAV SURYAVANSHI

Mr. Lav Suryavanshi smashed the competition and clinched victory at the U/19 Badminton Interdistrict and State Championship in Thane!

Lav left it all on the court, dominating the rallies with lightning-fast footwork and smashing those shuttlecocks like a pro! This win is a testament to the countless hours of hard work, sweat, and tears poured into perfecting the game.



PROUD WINNERS OF IISM



SARTHA CHAWAN

Football has been an important part of students' lives, and they never pass up an opportunity to show off their abilities. As a result, it was a no-brainer that they had to participate in Parakram'23, a sports festival hosted by Nirma University's Institute of Management (IMNU).

Our football team defeated IMNU in the final football match at Parakram'23. During the game, the students displayed superior football skills, defeating the home team 6-0.

Such victories motivate them to continue competing in more tournaments and improving their game.



PROUD WINNERS OF IISM



VANASHREE HAJARI

Our first-year student, Ms. Vanashree Hajari, smashed the competition and brought home the gold medal in the 66kg weight category at the Maharashtra State Junior Karate Championships-2023!

Hosted by the Karate-do Association of Maharashtra (KAM) in Pune, this victory is a testament to Vanashree's dedication and talent!



PROUD WINNERS OF IISM



THIRD PLACE IN VALORANT AT UMANG'23

The incredible students from IISM secured the third position in the Valorant e-sports tournament at UMANG'23!

They brought their A-game and battled it out with top-tier teams, showing off their mad skills and teamwork. Proving once again that we've got some serious gaming talent at IISM! Their remarkable performance has not only brought recognition to our institution but also established our presence in the competitive world of e-sports.

This achievement is a testament to their dedication and countless hours of practise, and it reinforces our commitment to nurturing and celebrating excellence in all fields, including e-sports.



POSITIVE CHANGE Through Sports Equipment Donation



In a remarkable display of commitment to sports and the community, members of the **Institute Social Responsibility Cell (ISRC)** spearheaded an equipment donation drive.

Our incredible students came together in a display of solidarity, rallying their peers to contribute sporting gear. These heartfelt donations were then channelled towards Rameshwar Vidyamandir, Santacruz, as part of the Yuva Unstoppable Initiative.

The actions of the students reflect the true spirit of **IISM**, where excellence in sports goes hand in hand with a commitment to creating a better, more inclusive world.



STUDENT GOVERNING BODY

SPORTS CELL



PRESIDENT
AAVISHKAR KOLAMBE



VICE PRESIDENT
ABHISHEK YADAV

Presenting Mr. Aavishkar Kolambe, & Mr. Abhishek Yadav who were elected as the unstoppable force leading our Sports Cell!

As the newly elected President, Vice-President, and Secretary, they hold the key to igniting the spirit of sportsmanship within our student community. They will be at the forefront, ensuring active participation in sports-related activities, sports festivals, and adrenaline-pumping tournaments!

Let's rally behind them, supporting their efforts as they pave the path to a healthier and more vibrant campus. We had every confidence in their abilities to excel in this role.

STUDENT LIFE CELL



PRESIDENT
AGNES JEENA



VICE PRESIDENT
ANMOL KABADI



SECRETARY
RISHIKA SHETTY

It is now time to celebrate the remarkable achievements of Ms. Agnes Jeena, Mr. Anmol Kabadi, and Ms. Rishika Shetty, who were elected as the torchbearers of our Student Life Cell!

As President, Vice-President, and Secretary, they will be the masterminds behind all the incredible events happening on campus. From concept to coordination, they will weave magic and create unforgettable experiences for the students. But that's not all! These events will also provide an incredible opportunity for them to learn essential skills and hone their talents, preparing them to thrive in the sports industry.

So, let's raise a toast to their extraordinary journey and watch them make it big!



STUDENT GOVERNING BODY

ENTREPRENEURSHIP CELL



PRESIDENT
Prateek Jha



SECRETARY
Raghav Mutdeyja

Meet Mr. Prateek Jha and Mr. Raghav Mutdeyja, who were elected as the President and Secretary of our Entrepreneurship Cell!

Their mission is to identify and nurture hidden entrepreneurship talent within the student community. With their leadership, they will unlock opportunities and provide a solid foundation for dreams to take flight.

They will offer guidance, mentorship, and valuable resources, paving the way for success for budding entrepreneurs at campus.



PRESIDENT
Asmi Gundrekar



SECRETARY
Bhriгу Raj Das

INSTITUTE SOCIAL RESPONSIBILITY CELL

Let's celebrate Ms. Asmi Gundrekar and Mr. Bhriгу Raj Das's stellar achievement! They were elected as the leaders of our Institute Social Responsibility Cell!

As President and Secretary, they will act as a catalyst to bring positive change by providing a platform for the students to make a real difference in society! Together, they will tackle challenges head-on, paving the way for much-needed transformations in our world.

Let's encourage them to bring compassion, empathy, and progress to the forefront of our journey.



STUDENT GOVERNING BODY

RESEARCH CELL



VICE PRESIDENT
Rehan Shaiq



SECRETARY
Vansh Naik

Let's applaud Mr. Rehan Shaiq and Mr. Vansh Naik, the masterminds who were elected as the trailblazers of our Research Cell!

As Vice-President and Secretary, they had a mission that was nothing short of awe-inspiring - to elevate the research skills of the students to new heights!

They are the guiding stars, providing their batchmates with the golden opportunity to publish research papers in renowned journals. From local accolades to international recognition, they fueled the thirst for knowledge and exploration!

Let's congratulate these extraordinary leaders as they lead us on a journey of innovation and academic excellence!



PRESIDENT
Adhira Albert



SECRETARY
Harsh Raut

CORPORATE STUDENT RELATIONS COMMITTEE

Let's give a round of applause to Ms. Adhira Albert and Mr. Harsh Raut! They were elected as the President and Secretary to lead our Corporate Student Relations Committee to new heights!

As a powerhouse duo, they will be the bridge between each class and IISM's Corporate Relations Team, ensuring a seamless connection! Their mission is twofold - to equip students with top-notch soft skills and to be the guiding light behind every spectacular corporate event at IISM!

With their passion and dedication, they will create endless opportunities for the students to shine! So, here's to Adhira and Harsh, the driving force behind a future filled with success and endless possibilities!



Placements @ IISM



CONGRATULATES

PARTH NAGDA

ON GETTING PLACED AS

**EXECUTIVE
SALES OPERATIONS**

AT

Fanatic

sports. tickets. tours & hospitality



We are delighted to share the news of our Master of Sports Management student, Mr. Parth Nagda, who had secured a position as an “Executive- Sales Operations” at Fanatic Sports in Mumbai!

He would be working with various sports authorities to establish and maintain strong partnerships. He would also coordinate with different teams within his organisation to ensure the alignment of strategies and objectives.

This achievement reflected the hard work and dedication of our students, as well as the excellent quality of education and placement assistance provided by IISM.

Presenting our Master of Sports Management student, Mr. Aditya Ramachandran, who has been placed as “Project Lead - Sports Media” at YouGov, Navi Mumbai!

His primary objective is to work with a team of analysts and analyze the exposure gained by the sponsors during the matches. The dedication and relentless efforts have paid off, and we couldn't be prouder of this remarkable achievement.

Wishing him a bright future filled with exciting possibilities!

At IISM, we take immense pride in nurturing talent and providing unparalleled opportunities to our students, and their success stories are a shining example of that commitment.



CONGRATULATES

ADITYA RAMACHANDRAN

ON GETTING PLACED AS

**PROJECT LEAD
SPORTS MEDIA**

AT

YouGov
What the world thinks



Placements @ IISM

At IISM, we transform education into dynamic career pathways. Our robust placement program opens doors to a world of opportunities, where students evolve from learners to industry-ready leaders. With unwavering dedication, we pave the way for success, ensuring our students' potential is realised on the grand stage of professional achievement.

Deepak Nag



Museum Admin

Renukeya Garware



Sports & Museum
Engagement Officer

Bhushan Ghule



Sports & Museum
Engagement Officer



Sayali Tambe



Kavya Sharma



Sukrit Sarkar



Roshan Chawla



Ashay Thakur



CONSULTANT IN SALES & BUSINESS DEVELOPMENT DEPARTMENT



Gaurav Sonkusale



Business Development
& Operations Associate



Prasoon Raj



Business Operations Executive



IISM students @Work Pro Govinda League



IISM students made a significant impact, infusing sweat and passion into the Pro Govinda League, a state-level dahi handi competition, turning it into an absolute triumph!

This event, hosted for the first time by the Maharashtra government on August 31, 2023, at the National Sports Club of India (NSCI) in Worli, Mumbai, celebrated the age-old sport of forming human pyramids to break yoghurt-filled pots, inspired by the legend of Lord Krishna.

Within just three months of joining IISM, these students are already seizing incredible opportunities. Their participation in this unique event underscores their dedication to promoting this traditional sport.



IISM students @Work

Ageas Federal Life Insurance Mumbai Half Marathon



IISM Students Shine at the **Ageas Federal Life Insurance Mumbai Half Marathon**.

Showcasing exceptional achievement, our students actively participated on both days. They undertook responsibilities ranging from kit distribution and production to branding and race management. Remarkably, these students embraced this opportunity within their initial two months of joining.

At IISM, we are more than just an educational institute; we are a launchpad for dreams. This accomplishment stands as a testament to our unwavering commitment to providing unparalleled opportunities for our student's right from the outset.



IISM ALUMNUS ARHANT JOSHI

Inspiring Excellence in Skating



We proudly applaud Arhant Rajendra Joshi for securing the prestigious Shivchhatrapati State Sports Award in skating!

His dedication & hard work will continue to inspire aspiring athletes.

Presented by Maharashtra Governor Shri. Ramesh Bais Ji, this honor is a testament to his unwavering commitment to sports excellenc.

Arhant, keep skating towards even greater victories!

A heartfelt shoutout to all the sportspersons & coaches acknowledged at the event. Their passion fuels our dreams!



RISING SPORTS STARS OF INDIA

IISM students breathe sports and are staunch sports enthusiasts. Our students come from various fields of expertise as well as are active sports players from club, state, national and international level. Here are some of our students who are no less but rising stars of India.



DINAR DESHMUKH
All-Rounder Cricketer

To read more:

<https://www.instagram.com/p/Cwb0bvllpYs/>



ZAFAR ALI
Left Handed Batman

To read more:

<https://www.instagram.com/p/Cxj6suOPGO8/>

You can read about journey of our students on IISM's social media platforms. More stories to come.



[@IISMWorld](https://www.instagram.com/IISMWorld)



[@IISMWorld](https://www.facebook.com/IISMWorld)



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