



IISM WISHES YOU A JUBILANT & PROSPEROUS NEW YEAR



VOLUNTEERING ACTIVITIES

IISM Students @ FIFA WORLD CUP 2022 QATAR



As Walt Disney rightly said, “All our dreams can come true if we have the courage to pursue them.” And our students have always been determined to follow the suit.

This is exceptionally seen well in their quest for knowledge, as the students from IISM did not back out of their dream opportunity to intern at the FIFA World Cup

Qatar 2022. This is the perfect venue for the students to work and understand what goes behind organising an event of such magnitude, as FIFA is the biggest football event in the world.

The students worked as 'Project Coordinators' in various departments across the event. These departments included; Airport, Cruise, Transport, Stadium Ushers and Tour Operations. The students were immensely applauded for their work in their respective departments.

The opportunity to work at an event of such a scale has taught our students the quintessential fundamentals. Special thanks to Cutting Edge Events Pvt Ltd. for assisting our students with securing this internship.

Such types of International Learning Exposures help our students prepare better for the forthcoming challenges in the field of sports management.



IISM Students @FIFA U17 WORLD CUP



FIFA U-17 Women's World Cup concluded on a high note with Spain winning the World Cup. It was Spain's second victory and India's first time organising the tournament.



IISM students made the most of this opportunity to learn the nitty-gritty of managing an event of such a repute. The students played crucial roles in the smooth execution of the tournament. It was a month

long event work where the students worked/volunteered at all the three venues - Navi Mumbai, Goa and Bhubaneswar.

They were a part of multiple departments that enabled smooth operation of the event & helped in athlete management. The

students also assisted the security team at the entry and exit gates while engaging with the fans in the fan engagement area.

Such assignments help our students develop networks and make them industry ready.

IISM Students @ SKECHERS WALKATHON



The Skechers Mumbai Walkathon 2022 was a captivating event where many prominent celebrities came onto the stage and shared their thoughts about the event. IISM students played a pivotal role in the grand success of the event.

The students worked in numerous departments under the 3km, 5km and 10km

walkathon categories and outperformed the expectations of the organisers. Getting opportunities to work at events of such repute and on-field exposure from a young age helps them understand the management aspects of the sporting world.

IISM Students @YUVA KABADDI MONSOON EDITION 2022



The second biggest sporting IP in kabaddi 'Yuva Kabaddi Series Monsoon Edition' was well received by the public. The league had 10 teams participating in the 40- day-long tournament and it was a spectacular event, to say the least.

To ensure the smooth functioning of the teams, nine students from IISM got appointed as the 'Team Managers' for nine teams. The students travelled to Ranchi and stayed with their team till the end of the team's journey. Our students were the direct point of contact between the players, coaches and organisers. They were in constant touch with the players and coaches and also oversaw the team's warm-up and cool-down sessions. They prepared the players for the pre-match and post-match sessions and also made sure the players were well-equipped.

Students learnt the principles of managing a sports team. It is a role that is highly valued in professional leagues. This learning will definitely help shape students' careers as they embody the necessary skills to set foot in the sporting sector.

IISM Students @YUVA KABADDI SERIES WINTER EDITION



Our PGPSM students were presented with an incredible opportunity to volunteer at the Yuva Kabaddi Series Winter Edition 2022, at Pondicherry and they were thrilled about it. The students travelled to Pondicherry for the tournament and will be with the team till it concludes.

The students will be working as 'Team Managers' during the entire 40-day event. They are the direct point of contact between the players, coaches and organisers.

Working as 'Team Manager' in the second biggest sporting IP in Kabaddi will help them understand the true essence of working as a sports management professional in an event of such repute.

Practical knowledge is the best way of learning in sports and seeing these students learning, exploring and growing on the field fills our hearts with delight and glory.



IISM Students @ 2022 NATIONAL GAMES OF INDIA



The 2022 National Games of India ended on a high note with Services winning 61 Gold, 35 Silver and 32 Bronze Medals and this is their 4th consecutive win. They are the winners of the Raja Bhalindra Singh Trophy, which is presented to the overall champions. Maharashtra bagged the Indian Olympic Association's Best State trophy for finishing second with the most gold medals among States and Union Territories.

However, organising an event of such magnitude is no ordinary feat and it is with great pride we say that IISM students played a key role in organising and executing the National Games. IISM students worked under the Games Management System (GMS) and with professionals from the Games Technical Conduct Committee (GTCC), Accommodation Catering and Transport (ACT) team, Accreditation team, Grievance, Website, Digital Scoring and Volunteer Management departments.

The students were praised for their hard work and their thirst to learn more about how to manage an event. Special thanks to Sports For All (SFA) for giving the students this incredible opportunity.

IISM Students @ THE 3RD T20 BETWEEN INDIA & SOUTH AFRICA



The India vs. South Africa T20 Series was an eye-catching series and our Men in Blue were phenomenal during the entire series. Team India's win will forever be etched in our memories. While everyone enjoyed the matches and prayed for our Men in Blue to win, our students volunteered at the third T20 match in Indore.

The students oversaw various integral activities such as supervising the vendors and managing certain aspects such as managing the stadium, VVIPs, infrastructure, securities and CCTV operations. They did their duties exceedingly well and also were appreciated for their work as Assistant Branding Managers and Heads of the post-match press conferences.

We encourage our students to take up such opportunities as it will help them understand the efforts that get put into organising an event of such volume.



IISM Students @ ROAD SAFETY WEEK



The 2022 Road Safety World Series was the second season of the International T20 Cricket League, featuring former international cricketers to raise awareness about road safety.

To give our students an understanding of the work that goes behind organizing an event of such enormity, IISM sent a few students to volunteer in the series. The tournament was

held across four venues; Kanpur, Indore, Dehradun and Raipur. The students were involved in the duties of Cricket Operations Manager and were nodded for their efforts.

During the series, students learned about crisis management, venue operations and player management. Events like these help the students understand the potential of the sector and the opportunities that await.



PROUD WINNERS OF IISM

SAACHI GRAMOPADHYE



MSM student Ms. Saachi Gramopadhye has tasted many victories over the years in paddle racing. She yet again proved herself to be the best during the 2nd National Finswimming Championship Pune - 2022 and the Life Saving games 2022, Pune.

She won a gold medal in the 200m Monofin Swim and three silver medals in the 50m, 100m and 200m Bifins Swim events under the Finswimming events. Under the life-saving event, she has won 3 gold medals in 100m Mannequin carry with fins, 100 m Mannequin tow with fins and 100 m obstacles swim.

May she continue to win more medals.

COLLIDE by Viral Fission

Another significant fest that our students aced at was the 'COLLIDE by Viral Fission', an inter-college fest specifically geared towards Gen Z and Pan-Indian colleges from Tier 1, Tier 2 and Tier 3 cities.

The fest saw students from over 150 colleges participating in various games. The Contingent Leader from IISM was Mr. Atharva Loya. By the end, IISM ranked 5th on the Leader Board with the Box Cricket Team and the Street Football Girls Team finishing runners-up. The Box Cricket Team was felicitated by the Mumbai Indians and was presented with their merchandise and so was the Street Football Girls Team by Mumbai FC.

It is by participating in such events, that students know that it is only by sheer will and dedication that they will be able to surpass their competition.



PROUD WINNERS OF IISM

GAYATRI SURYAWANSHI



Ms. Gayatri Suryawanshi, our MSM-1 student is an avid fencer and has been into fencing for a long time. She got an incredible opportunity to showcase her exceptional skills in Fencing during the University of Mumbai Inter Zonal tournament. She won a Bronze medal in Fencing. She represented Zone II and she got selected for the All India University Games and will be representing the University of Mumbai.

Earlier, Gayatri had to miss her exams to participate in the Intercollegiate Fencing Tournament 2022-23, wherein she also secured a bronze medal. This showcases her passion and commitment towards the game.

We are delighted to see her win so many medals. Wishing her lots of luck in all her future endeavours.

KAUSHIK PANDEY

Everyone has the will to win. But very few have the will to prepare to win. And our SYBSM student Mr. Kaushik Pandey has always prepared well to ace Archery. Kaushik won two silver medals in the 12th FAAM's Maharashtra State Field-Indoor Archery Championship 2022-23.

Kaushik is a professional archer and has been in archery for the past one and a half years. He has won a silver medal for Individual Score and another one for the team in the 'Mix Spot' category by participating in the 'Senior' category. Now he is eyeing the National Indoor Archery Competition and other national-level tournaments.



PROUD WINNERS OF IISM

DHRITI HATI



Becoming a Taekwondo Master is the dream of our FYBSM student Ms. Dhriti Hati. And she has never shied away from taking any opportunity to showcase her prowess in Taekwondo. Dhriti participated in the Featherweight Category (53-57 kg) at the Inter-Collegiate Taekwondo Tournament 2022-23 and won a Gold Medal.

Despite the tissue tear in her left knee, she defeated three fellow opponents. Following her win, Dhriti represented the University of Mumbai at the Inter-Zonal Taekwondo Women's Tournament 2022-23 and won a Silver Medal. Wishing her all the best for her future matches.

ISHAN SENGUPTA

Rowing is something that our SYBSM student Mr. Ishan Sengupta, is very passionate about and holds very close to his heart. He is a professional rower and has also won made a name for himself in numerous events.

Ishan got the perfect opportunity to flaunt his skills in rowing during two major rowing events. He aced both events and won gold medals in them both.

He won the first medal in The Rising Sun Water Fest, conducted by the Eastern Command Indian Army in Shillong and the second in the National Indoor Rowing Championships, led by the Rowing Federation of India in Chandigarh. Ishaan won the medals by participating in the Senior Men's category.

Wishing him the very best. Hope he continues to win more medals thus reaching greater heights in pursuing his passion.



PROUD WINNERS OF IISM

AAKRIDH22



IISM students are always thrilled to participate in sporting fests. The students participated in AAKRIDH'22, an Inter-Collegiate Fest, organized by Lords Universal College of Law under various categories and won medals and trophies.

Students from over 25 Colleges across Mumbai participated in the fest and team IISM finished as the 'Overall Best College of AAKRIDH'22'. IISM's Cricket Team ended up in the 'Runners-up' position. Apart from this incredible achievement, our students also won in numerous other sports.



Mr. Saumil Nair, Mr. Rushabh Shah and Mr. Adesh Satsangi were winners of the 'Chess competition the 'Highest Goalscorer award in FIFA' and the 'Most Clean Sheets in FIFA' respectively. Mr. Hrishi Sinkar won the 'Best Contingent Leader' award.

IISM students are looking forward to participate in many such fests in the future and we are sure that they will make all of us proud.

AVISHKAR KOLAMBE

Heartiest congratulations to our SYBSM student Mr. Avishkar Kolambe, for bagging 1st place at NEB Sports Entertainment Pvt. Ltd. in the 12-Hour Stadium Relay Run, with a good lead of 140+ kms in 12 hours.

Organised by NEB Sports, Stadium Runs not only help aspiring Marathoners progress to become Ultra Runners but also double up as Qualifiers for International Ultra Races.

We are all extremely proud of Avishkar's achievement and may he keep soaring and continue to win like this.



JEET



JEET is IISM's intra-college sports fest, organised by the students of IISM for the students of IISM. In JEET, players from our college's team; Panthers, Bulls, Rhino, Eagles and Sharks, compete against one another. The matches and the events are all organised by representatives of the 'Sports Cell.'

As a part of this semester's JEET initiative, the representatives of the 'Sports Cell' conducted a football match named 'FUTSAL Competition'.

The football matches were conducted at the Prabodhankar Thackeray Krida Sankul at Vile Parle. It was an interesting match, as the final was between two segments of the same team: Eagles 1 & Eagles 2. The champions of the FUTSAL Competition were Eagles 2 and the final scoreboard read 2-1.

The students had a blast as it was a way for them to vent off some steam before their end-semester exams.



GARBA EVENING @ IISM

In order to get into the festival spirits of Navratri, students organised a spectacular 'Garba Evening' at the campus. Since we have several outstation students studying at our institute, the Garba event at the campus helped the students celebrate one of their favourite festivities despite of being away from home.

The students got together and taught the outstation students some signature Navratri dance moves. These moves got them into the grooves of the festive season leading them to have a nice



Catch a glimpse of the celebration here- <https://bit.ly/3SRBrDY>



SPORTS QUIZ @ IISM



As a part of IISM's intra-college sports fest- JEET, which is a student initiative, a Sports Quiz was conducted at the campus by the Quizmaster; Mr. Milind Wagle. Mr. Wagle is a famous sports commentator with decades of experience in the sports industry.

The students were caught off-guard by his questions pertaining to the world of sports, as some of the questions were brain-racking. The winners of the first round of the Sports Quiz were the Bulls 1 and the Eagles 1. However, round two was won by the Sharks 2, the Panthers 2 and the Bulls 2. The Panthers 2 emerged as the winners in the finale by a substantial margin.

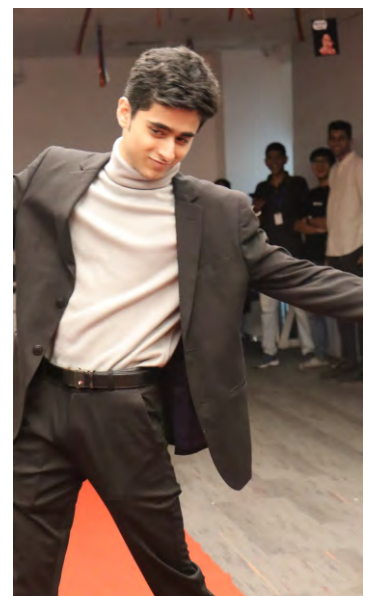
Founder Director Mr. Nilesh Kulkarni who was also present for the Finale thanked Mr. Milind Wagle and presented him with a memento.



BOLLYWOOD DAY @ IISM

Students from 'The Student Life Cell' had organised 'Bollywood Day' at the IISM campus, on account of Children's Day.

The event saw students dressing up as their favourite characters from various Bollywood movies. The students also enacted a few famous scenes of their characters and ended the day by dancing to a few dance numbers.



PRACTICAL SESSIONS AT SPORTS AUTHORITY OF INDIA



Learning science means getting out of the classroom and learning from practicals. And giving our children the best practical sessions at leading sports science centres is all we had in mind when we launched our UG & PG degree programs in sports science.



Our Master of Sports Science students visited the Sports Authority of India (SAI), National Center of Excellence in Mumbai for practical sessions. These practical sessions were conducted under the expert guidance of Dr. Pralay Mazumdar, Head of Sports Science at SAI and the athletes.



As the sessions were conducted in the presence of athletes, it helped the students understand the real-time effects of the practicals.



MASTER CLASS SESSIONS



Mr. Tenzing Niyogi
CEO of Ultimate Kho-Kho

Mr. Tenzing Niyogi, visited the campus for a Master Class Session. It was under the leadership of Mr. Niyogi that Ultimate Kho- Kho came into the limelight.

Mr. Niyogi talked at length about how the Ultimate Kho-Kho league in India has gained so much attention after the launch of its first season itself. Mr. Niyogi discussed the challenges they faced while organising Ultimate Kho-Kho, the lessons they learnt and how some events took the entire team by surprise. Mr. Niyogi also shared his views on how their team is planning to make Ultimate Kho-Kho bigger and better from the forthcoming season onwards.

Mr. Niyogi answered the questions posed by the students. The answers helped the students get a clearer picture of the hard work that goes behind organising an event of such magnitude.

Mr. Niteen Shah, *Promoter and MD of Total Sports & Fitness* came to the IISM campus for a Master Class session to impart his wisdom about the changing dynamics of the sports retail industry.

During the Master Class, Mr. Shah explained his journey of establishing Total Sports & Fitness and the challenges he faced during this time. The sports retail industry has seen massive growth and Mr. Shah explained the key roles a sports management professional plays in taking this industry to new heights.



Mr. Kyan Bharucha, *Founder of Bayside Sports*, a company specialising in organising cricket and football events and provides high-quality coaching for children.

Mr. Bharucha started the Master Class by giving the students a brief about his company and how Bayside Sports cater to the sporting needs of individuals from all age groups. Mr. Bharucha talked about how his vision of getting moms and dads to play sports helped them expand their business.

Since it was an interactive session, Mr. Bharucha answered the questions posed by the students about the career aspects and growth one can expect in the sports industry.

Mr. Venkatraman Pichumani,

The Founder of YouTooCanRun, conducted a Master Class Session for the TYBSM and MSM-2 students. During the Master Class, Mr. Pichumani explained what is project management, the things a project manager should be on the lookout for when organising a sports event and how crucial it is for budding sports management professionals to be well-versed with the concept of project management.



Mr. Anurag Khurana, *Founder and CEO of Penta Esports*,

visited the IISM campus for a Master Class Session. Penta Esports is India's leading esports gaming platform which organizes the biggest Esports leagues & tournaments in the country.

During the interactive Master Class Session, Mr. Khurana shared some insights about the evolution of the esports industry.

Mr. Khurana also gave the students some tips on how they can make a successful career in this ever-evolving field.



THE SPORTS COMMUNIQUE

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