

THE SPORTS COMMUNIQUE

IISM's OFFICIAL NEWSLETTER

Oct 2021



**MR. NILESH KULKARNI
FELICITATED BY MAHARASHTRA'S GOVERNOR
FOR HIS CONTRIBUTION IN SPORTS & SPORTS EDUCATION**



It was an absolute euphoria to witness Mr. Nilesh Kulkarni, Founder Director- IISM getting felicitated by the hands of Shri. Bhagat Singh Koshyari, Hon. Governor of Maharashtra. Mr. Kulkarni recieved this honour for his contribution to Sports and Sports Education at the Black Cat Car Rally 'Sudarshan Bharat Parikrama' of the National Security Guard (NSG).

Mr. Kulkarni for more than eleven years has been contributing to the Sports Industry by training and proffering competent Sports Management professionals who are working towards making India a sporting superpower.

TEAM IISM INTERACTING WITH DR. NARINDER DHURUV BATRA- PRESIDENT OF THE INDIAN OLYMPIC ASSOCIATION



It was an absolute pleasure for team IISM to meet and interact with Dr. Narinder Dhruv Batra, President of the Indian Olympic Association, President of International Hockey Federation (FIH) and an International Olympic Committee member.

Dr. Batra is a proficient figure in the Indian sporting ecosystem. Under his leadership, athletes get fair chance to showcase their talent and win #medals for our country. Dr. Batra guided Team IISM on various points. We applaud Dr. Batra for his diligence and wish him good health, always.

Also present was, Shri. Namdev Shirgaonkar, Secretary General of Maharashtra Olympic Association and Joint Secretary- Indian Olympic Association. Mr. Shirgaonkar interacted with Team IISM and we'd like to extend our wishes for his new elevation in the Sports Industry.



Mr. NILESH KULKARNI AT THE GOVERNING BOARD MEETING OF INTERNATIONAL SPORTS UNIVERSITY, PUNE



Elated to see Mr. Nilesh Kulkarni, Founder Director- IISM, as a member of the Governing Board of the International Sports University, Balewadi, Pune, Maharashtra. The university aims to make India a sporting superpower.

Mr. Kulkarni is a former international cricketer who is transforming his on-field experience in carving a niche for young sports aspirants.

The members of the council also involve Shri. Sunil Kedar, Minister of Sports, Youth Affairs and Welfare, Mr. Rahul Bose, actor and former rugby player, Mr. Henry Menezes, former Indian Footballer, Prof. Ratnakar Shetty, Veteran Cricket Administrator, Dr. Anjali Thakre, Principal- Shivaji Sharirik Shikshan Mahavidyalaya, Amravati, Ms. Anjali Bhagwat, Olympian and former Indian shooter, Dr. Vidya Yeravdekar, Pro Chancellor at Symbiosis International University, Mr. Omprakash Bakoria, Maharashtra Sports Commissioner and IAS Vandana Krishna, Additional Chief Secretary-School Education & Sports, Maharashtra.

INDIAN HOCKEY HEROES AT IISM



IISM was elated as the Indian Hockey heroes graced our campus recently. Manpreet Singh- Captain of the Indian Hockey team along with Harmanpreet Singh & Lalit Kumar visited us. These heroes were hosted by Mr. Nilesh Kulkarni, Founder Director- IISM.

Their presence exhilarated the campus. IISM students got a golden opportunity to interact one-on-one with these young players. We discussed about Indian Sports and the comeback of hockey in India with the team's splendid performance at the 2020 Tokyo Olympics. These boys brought India a medal from the Olympics after 4 decades, making history and inspiring the future generation at large.



FOUNDATION WEEK 2021-22

OUR FOUNDER DIRECTOR ADDRESSING THE FUTURE SPORTS MANAGEMENT AT IISM



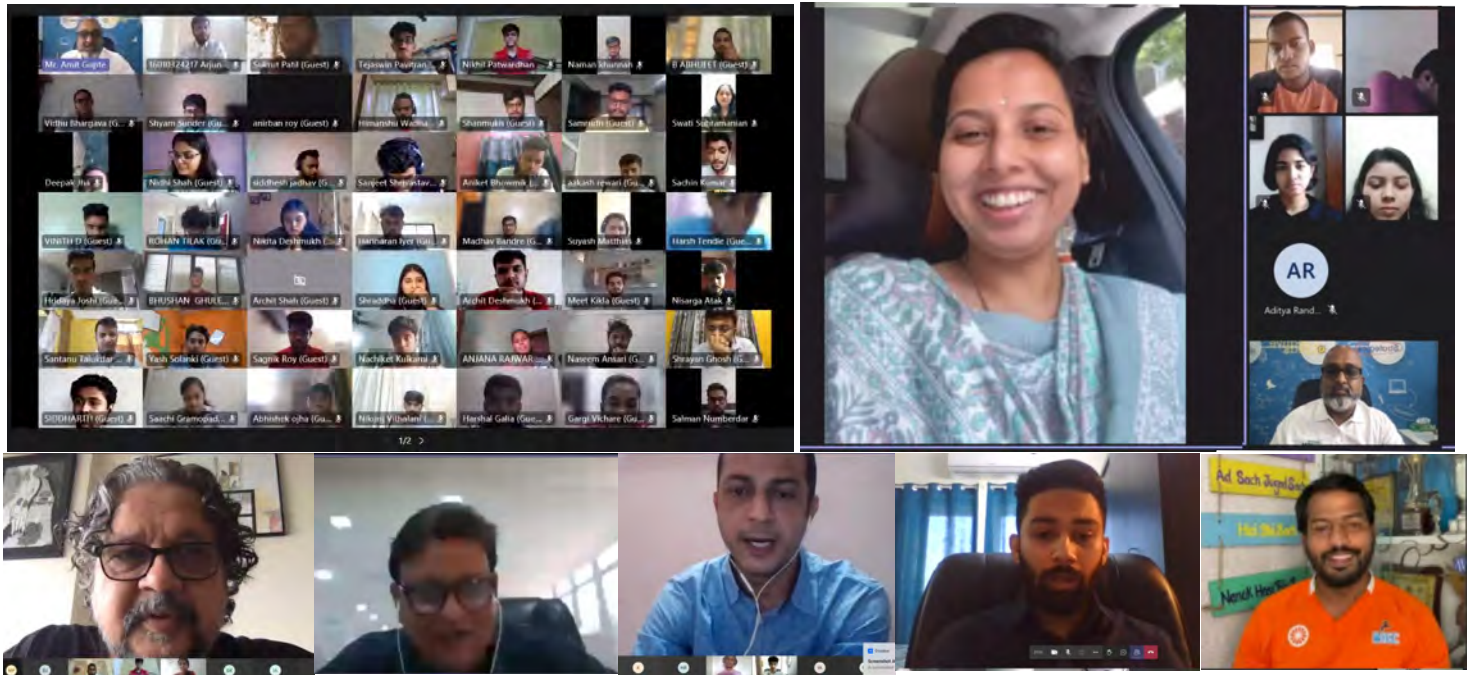
The end of August 2021 marked the beginning of a new journey for our students of Bachelor's Degree in Sports Management, Master's Degree in Sports Management and PGP Batch 2021-22. On day one of the Foundation Week 2021-22, IISM acquainted them with the world of sports through interactions and learning.

Mr. Nilesh Kulkarni, Founder Director IISM, addressed the students and encouraged them to pursue their dreams with dedication. Mr. Kulkarni quoted a saying of Dr. APJ Abdul Kalam, "FAIL" First Attempt In Learning". He stated that the students should make attempts to fly high and face all the challenges with courage. With words of encouragement, Mr. Kulkarni wished the best to the future Sports Management professionals from IISM.



FOUNDATION WEEK 2021-22

FOR FUTURE SPORTS MANAGEMENT PROFESSIONALS FROM IISM



IISM invited Ms. Aditi Sunil Tatkare, Minister of Maharashtra State for Sports and Youth Affairs, as the Chief Guest of the Foundation Week programme. Ms Aditi shared insights on the workings & structure of the Sports Federation in the state.

Mr. Nilesh Kulkarni, Founder Director IISM, addressed the students and encouraged them to pursue their dreams with dedication. Ms. Rasika Kulkarni, Co-Founder & MD- IISM, touched upon the vision and mission of our institute and apprised that the students should be ready to break the barriers.

Mr. Amit Gupte, Chief Operating- IISM, introduced the students with team IISM and guided them with diverse processes at IISM. Mr. Amitava Pal, Associate Dean- IISM, apprised about the rapidly growing sports industry and how the sector will continue to flourish.

FOUNDATION WEEK 2021-22

OUR ERUDITE SPEAKERS:

Mr. AMOLE GUPTA, Director, Actor, Screenwriter

Mr. HIREN PANDIT, former CEO- SE TransStadia Limited

Mr. PUSHPENDRA GARG, Former Enterprise Class Sailing World Champion, Asian Games Bronze Medalist 1990 & 1994, Arjuna & Rajiv Gandhi Khel Ratna awardee

Mr. SHISHIR HATTANGADI, CEO of Baroda Cricket Association

Mr. NAVIN FERNANDES, Executive Vice President - Twenty First Century Media (TCM Sports)

Mr. KIRAN NOOJIBAIL, Co-Founder and Head of Esports at Newgen Gaming Private Limited

Mr. RITWIK BHATTACHARYA, Indian Squash Legend and Founder, Head Coach- Squash Temple and Real Training Academy

Mr. CHARU SHARMA, Co-Founder- Pro Kabaddi League

Mr. RAMESH KUMAR, Store Leader at Decathlon Sports Limited

Mr. YUVRAJ WALMIKI, Indian hockey player, recipient of Shiv Chatrapati Award

Alumni interaction: Varun Singh-Co-Founder, RaC Rides , Rohit Verma- Former Sports Manager at Andhra Cricket Association, Bhushan Malani and Anurag Patwardhan

Existing student interaction: Kaustubh, Saurav, Sanchit, Amogh, Srushti, Parth

The sessions were well moderated by IISM students: Saurav Vats, Shruti Yawalkar, Ronak Kedia, Sanchit Desai, Amay Verma, Srushti Bharambe, Parth Rathor, Amogh Bodas, Kaustubh Bhogle, Omkar Acharya, Khushi Deshmukh.

Thank you to all our speakers for sharing their invaluable insights with our students in an important juncture of their lives.



RISING SPORTS STARS OF INDIA

IISM students breathe sports and are staunch sports enthusiasts. Our students come from various fields of expertise as well as are active sports players from club, state, national and international level. Here are some of our students who are no less but rising stars of India.



NOEL CHIKODI
Hockey Player



DHRUV KANAHE
Football Player



SHRADDHA CHOPRA
Badminton Player



VANSH CHAWLA
Cricketer



MOHAMMAD HASAN
Cricketer



YAVNIKA JAIN
Squash Player



VINITH DEVADIGA
Footballer



MOHAMMED MEMON
Speed Skater



HRIDAYA JOSHI
Footballer



MEET JOSHI
Karate Player



NEEYA SACHDEVA
Tennis Player

You can read about journey of our students on IISM's social media platforms. More stories to come.



Sports in India has entered a golden period, promising of a magnificent future for the country. With the recent performances of the athletes at the 2020 Tokyo Olympics, we can be rest assured that the sports sector is blooming big-time. India's medal tally at the quadrennial event is a testimony that many sports in India have reborn and we will witness an upswing of the sector.

With every medal India has won at the Olympics, the need for Sports Management in the industry have increased manifolds. After all, every sport need management. With formal Sports Management education, one can explore avenues better and carve a path in the industry.

Here are the reasons why sports lovers should consider studying Sports Management to make a career in Sports right away:

1. **A career path fueled with passion**

Sports Industry welcomes individuals who breathe sports and are willing to contribute to the flourishing of the sector with their skills. A Sports Management professionals doesn't necessarily have to be an athlete, she/he can be someone who ardently follows sports. This helps professionals to understand the scenario and work dynamics better. Moreover, it is a dream career path for sports lovers as they get to stay connected to the sector forever.

TO READ THE ENTIRE BLOG, CLICK HERE : <https://bit.ly/2W7BL9R>





INDIA'S SHINIEST STARS at the 2020 Tokyo Olympics



Indians celebrated the 2020 Tokyo Olympics no less than a festival from 23rd July to 8th August 2021. After all, we had waited an additional year for this quadrennial event. India had sent a total of 116 athletes to the Olympics and we're proud that they produced an unforgettable show for the audience at large. India has finished 48th in the medal tally finishing significantly higher, the best in 40 years.

All of us should take a moment to appreciate all the athletes who represented our tricolor at the biggest sporting event. It is fair to mention that India had representations in sports like fencing and equestrian for the first time and not to forget that fencer Bhavani Devi and Fouaad Mirza did their absolute best and compelled Indians to watch sports that they never had. Aditi Ashok, the super golfer ranked 200 in the world beat top golfers and came very close to winning a medal for our nation, but to no avail, we are proud of her splendid shots. Our women's hockey team wrote themselves to history by defeating Australia to reach first-ever semifinals. Although the brave women couldn't bring home medals, they won billions of hearts with their determination. Dhanalakshmi Sekhar one of the members of the Indian mixed relay team of 4x400m, was informed only upon arrival from Tokyo that her sister had passed away so that she could focus on the Olympics. A total of 116 athletes at the Olympics from India and 116 inspirational stories to talk about.

India brought home seven medals from the Olympics- 1 Gold, 2 Silver and 4 Bronze medals. Here are our shiniest stars who contributed majorly in enlightening hopes and uniting the country in these testing time under the pandemic.

TO READ THE ENTIRE BLOG, CLICK HERE : <https://bit.ly/3qKkJpD>





A DEDICATED BLOG ON
The Calm and Composed
BOXER defying odds

Lovlina Borgohain

India was elated Lovlina Borgohain, dominant from the first go, packed a punch and assured India a bronze medal by defeating Nien-Chin Chen in her boxing welterweight quarterfinal bout. She faced the reigning world no. 2 Busenaz Surmeneli of Turkey at the end of her race at the Olympics and performed with great spirits. She became the third Indian boxer to finish on the podium and the first Assamese woman to play at the Olympics.

Lovlina was born on 2nd October 1997 and hails from Golaghat district of Assam. When she was a child, her father brought her a paper cutting featuring an article on the legendary Muhammad Ali which drew Lovlina's interest in the sport. As a child, Lovlina followed the footsteps of her elder sisters and began with kickboxing but later shifted to boxing full-time. Her talent was discovered by a renowned coach Padum Boro when the Sports Authority of India held trials at her school. Lovlina comes from a humble background and her father struggled financially to support her dreams.

It was in 2014 that Lovlina began making a name for herself at a global platform. She won a bronze at the Junior Woman World Golden Glove of Vojvodina Boxing Tournament in Serbia in 2017. She rose to fame by winning a bronze at the 2017 Asian Championship held in Vietnam. Lovlina has won two bronzes at the World Championships, one in the year 2018 and the other in 2019.

TO READ THE ENTIRE BLOG, CLICK HERE : <https://bit.ly/3jtacRD>





India was elated with joy when we saw PV Sindhu win a bronze medal in badminton at the 2020 Tokyo Olympics. This wonder girl created history by becoming the only Indian woman to win two Olympic medals and the fourth athlete to win multiple medals in the women's singles badminton category. We were all rooting for her and were confident that she'd come back with a medal from the esteemed sporting event.

Pusarla Venkata Sindhu is rightly said to be the flag-bearer of the sport- badminton in India. PV became a household name when she won a silver medal at the 2016 Rio Olympics. Ever since the victory, she became one of the shiniest stars in the world of sports in India. PV became the first-ever Indian to win a gold at the BWF World Championships in 2019. She began with scripting noteworthy accomplishments from a young age and her journey to glory in a brief time frame is worth discussing.

PV was born on 5 July 1995 in Hyderabad, Andhra Pradesh. Both her parents were national-level volleyball players and her father is an Arjuna Awardee who was a member of the team that had won a bronze at the Seoul Asian Games in 1986. Hailing from a family of sportspersons, PV drew towards sports from a young age and was inspired from the success of Pullela Gopichand. She was just 8 when badminton caught PV's fancy.

Pusarla entered the international circuit when she was 14. She secured a spot for herself into the top 20 of the BWF world ranking at the age of 17 in the year 2012. PV is the second woman shuttler in the world to win more than 4 medals at the world championships. Breaking the barriers, she made herself to the Forbes list of Highest-Paid Female Athletes in 2018 and 2019. PV currently stands as World no. 7 honored with Padma Shri, Padma Bhushan, and Rajiv Gandhi Khel Ratna.

TO READ THE ENTIRE BLOG, CLICK HERE : <https://bit.ly/3gJJv9y>



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