



The International Institute of Sports Management (IISM)
relocated to
Marol, Andheri (East), on Thursday, 25 April 2019.

"If you're walking down the right path and you're willing to keep walking, eventually you'll make progress". - Barack Obama

The new campus is situated in Fleet House, next to the Marol Naka Metro Station on the Andheri-Kurla road. The campus offers facilities like state-of-the-art classrooms, a dedicated Research laboratory, a conference room, non-exclusive Cafeteria, free Wi-Fi and tea/coffee for all students and breakout areas, to name just a few.

The new campus will only enhance the overall learning experience of the students and boost IISM's quest to mould dynamic Sports Management Professionals.



9th Annual Convocation Ceremony Inception of a new journey

That time of the year had come when we had to bid goodbye to the students of our Post-Graduate Program in Sports and Wellness Management. This was technically the last time we were meeting the individuals who completed the program as 'students.' They will be proud 'alumni' when we meet next.

The International Institute of Sports Management hosted its ninth Convocation Ceremony on 15 July 2019. Ms. Deepa Malik, India's sporting legend, was the Chief Guest. The other dignitaries were Nilesh Kulkarni (Founder and Director, IISM), Namdev Shirgaonkar (Joint Secretary, IOA), Amit Gupte, Chief Operating Officer at IISM, Amitava Pal, Associate Dean- IISM and Mrs. Shilpa Borkar, Assistant Director at Garware Institute of Career Education and Development. Devendra Prabhudesai, Head of Corporate Relations at IISM, was the MC.

MR. NILESH KULKARNI



Our Founder Director, had a unique advice for the students. He said, "I love Mondays while most people hate it. When you take up a profession that you love, you don't care if it's a Monday or Sunday, you are always motivated to work. I wish that you start loving it because that is when you are truly on the right track." Mr. Nilesh Kulkarni always has something different and meaningful to convey. He congratulated students for graduating and wished the best for them. "The doors at IISM are always open for you and we only want you to prosper more and more."

MR. NAMDEV SHIRGAONKAR

He praised IISM for training future professionals as the sporting industry is flourishing and demanding manpower. He said that, "Some succeed at an early age while some take time. Do not worry about the results, keep on learning, the industry is tremendous. There are great opportunities awaiting you." Mr. Namdev Shirgaonkar wished graduating students from IISM to join sporting federations and associations to take the Indian sporting ecosystem to the next level.



KHEL RATNA MS. DEEPA MALIK



She shared her journey with everyone and had perfect words to enlighten the students. "Change is permanent! The one who learns quickly, survives. The sporting industry is dynamic, and one must be patriotic and hardworking in order to serve to this field. You may find difficulties on your path but remember that the game belongs to the one who continues to play." She thanked IISM for preparing mindsets that are more inclusive and being mindful of the need to uplift the entire sports ecosystem.

After being pumped up with great energy and enthusiasm, it was time for us to cheer for the top three students of Post-graduation batch, first rank- Ms. Upasana Purohit, second rank- Mr. Vikas Shukla, third rank- Sourav Chatterjee. The ceremony came to an end with a vote of thanks by Mr. Mustafa Sapatwala, Head-Academics at IISM, followed by dinner.

IISM wants its current and graduating students to understand the essence of life, accept challenges, success and failures and consider every opportunity as a stepping stone to success. Cheers to a great future ahead!



The Foundation Week 2019-20

For a structure to stand strong, its foundation has to be sound and solid. We at the International Institute of Sports Management (IISM) believe that there is a need to have a sound and solid foundation for a student to have a bright future.

IISM warmly welcomed the students of the Bachelor of Sports Management, Master of Sports Management and Post Graduate Program in Sports and Wellness Management for the academic year 2019-20. The institute organized the 'Foundation Week 2019-20' at Hotel Rangsharda Auditorium, Bandra, and at the IISM campus, with an aim to introduce the newly admitted students to different areas and aspects of this emerging sector. After all, the objective was to start preparing them to become successful professionals, from day one itself!



The inauguration of the Foundation Week was attended by 250 Students & their parents. It was graced by Chief Guest- Adv. Ashish Shelar, Minister of School Education, Sports and Youth Welfare of Maharashtra, Mr. Nilesh Kulkarni, Founder Director- IISM, Guest of Honour- Mr Amole Gupte, Director, Actor, Writer and philanthropist, Mrs. Rasika Kulkarni, Co-founder- IISM, Mr. Amit Gupte, Chief Operating Officer- IISM and Mr. Amitava Pal, Associate Dean- IISM and hosted by Mr. Devendra Prabhudesai, Head of Corporate Relations- IISM. The day began with the national anthem and the lighting of the ceremonial lamp.



The first day of the Foundation Week was also graced by Prof. Ratnakar Shetty. IISM launched a report, 'Cricket World Cup 2011' documented by Prof. Ratnakar Shetty, along with three students of IISM namely, Ms. Neha Bhatnagar, Mr. Naman Shah and Mr. Krisnadev Roy under the guidance of Mr. Amitava Pal, Associate Dean of IISM. Prof. Shetty further shared his knowledge regarding cricket administration and shared his experience as an administrator in the sporting industry.

The foundation week saw many Industry stalwarts share and impart their knowledge to the new aspirants which gave them a whole heap of understanding of the Sports Industry. The eventful week ended on high with a treasure hunt and an intra-IISM football tournament for the students.



Our Erudite Speakers At Foundation Week 2019-20



IISM STUDENTS AT



YOUTH GAMES 2019

The second edition of the Khelo India Youth Games was held from 9 January to 20 January 2019. We are proud of the fact that 80 students from IISM worked in various departments of this mega-event. Our students took charge of handling a diverse range of responsibilities in different departments of the event.

IISM's budding Sports Managers planned and managed the travel and stay arrangements of 6000+ athletes from all over the country. They planned the athletes' pick-ups from the airport, railway stations and bus stands and took care of their accommodation and travel, keeping in mind the tournament schedules. The future sports management professionals ensured that the accommodation, catering & transportation for the athletes were taken care of.

Many of our students were also a part of the Operations teams that worked on the fields and playing arenas when different events were taking place. Some students managed five Help Desks in the entire complex for a span of 15 days and handled 150+ queries per booth.

Our students were a part of the teams that were assigned the job of ensuring that the complex, arenas, vehicles, etc were branded with KIYG logos. The students were thus exposed to the significance of brand positioning and marketing ventures.

IISM students were the sole point of contact between the participating teams and the organisers. The IISM students appointed as Liaison Officers travelled with the teams from their hotel to the stadium and back. The travel and accommodation of the teams apart, the LOs also worked with the concerned people on the match schedule and dietary requirements of the athletes. They also looked after the documentation of each athlete.

Some of our students also took the responsibility of coordinating and managing the protocols during the Opening and Closing Ceremonies. They managed the smooth flow of spectators in and around the sports complex as a part of the Spectator Management department. Students also participated in the distribution of kits and accreditation to the Athletes, Officials, Volunteers and all the stakeholders of KIYG. The students also planned and executed the presentation ceremonies. Our students also ensured facility checking, equipment audit and assisted the branding team.

We are proud of our students for working tirelessly and selflessly to ensure the success of the KIYG 2019!

